

THE UNITED REPUBLIC OF TANZANIA
TANZANIA COMMUNICATIONS REGULATORY AUTHORITY



PRESS RELEASE
9th ANNUAL BROADCASTERS' CONFERENCE

THEME: "READINESS TOWARDS DIGITAL BROADCASTING: STAKEHOLDERS PERSPECTIVE"

The 9th Annual Broadcasters Conference (ABC) is going to be held at Kunduchi Beach Hotel in Dar es Salaam on 4th December, 2009.

The conference which is expected to be opened by the Minister for Communication Science and Technology Prof. Peter Msolla (MP) will be attended by all licensed broadcasters and invited national broadcasting organizations and regulators from Kenya, Uganda, Rwanda and Burundi.

This year's ABC Theme, "Readiness Towards Digital Broadcasting: Stakeholders Perspective" will give participants opportunity to share, deliberate and discuss challenges on implementation of migration from analogue to digital broadcasting in Tanzania.

The theme is part of preparation towards smooth implementation of Digital Terrestrial Broadcasting in the country. The following papers will be presented:

- a. "Challenges Towards Digital Broadcasting: Regulator Perspectives"
- b. "Challenges Towards Digital Broadcasting: Operators Perspectives"
- c. Challenges Towards Digital Broadcasting: Consumers Perspectives."

Switchover to Digital Television Broadcasting is expected to start early next year and will run parallel with analogue broadcasting from 2010 to 2015 when all analogue television will be switched off and not protected from interference.

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