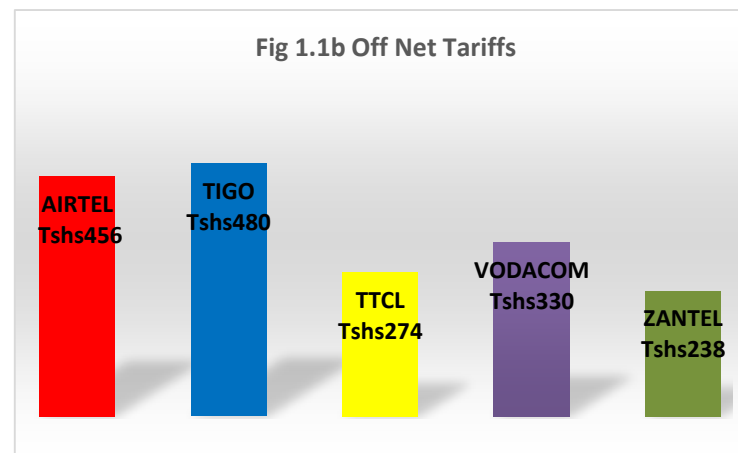
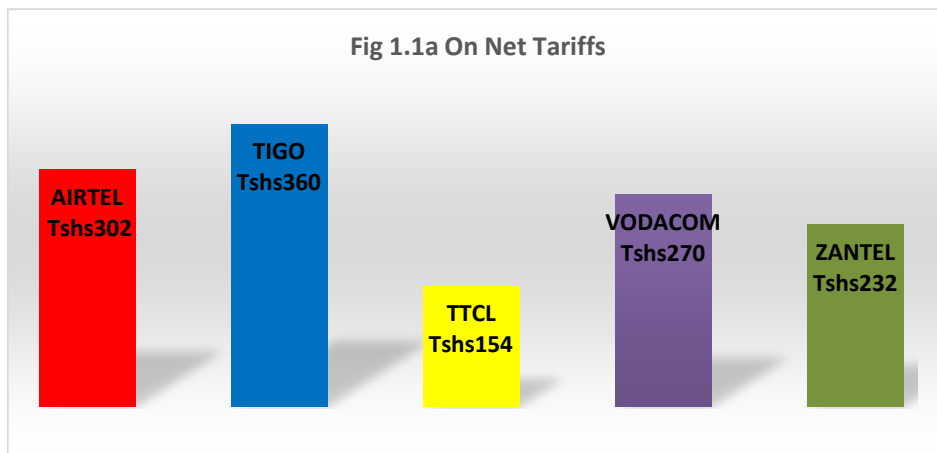


QUARTERLY COMMUNICATIONS STATISTICS REPORT

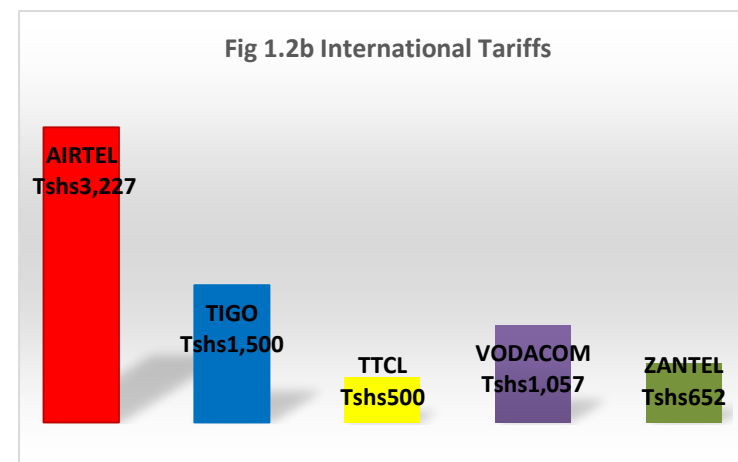
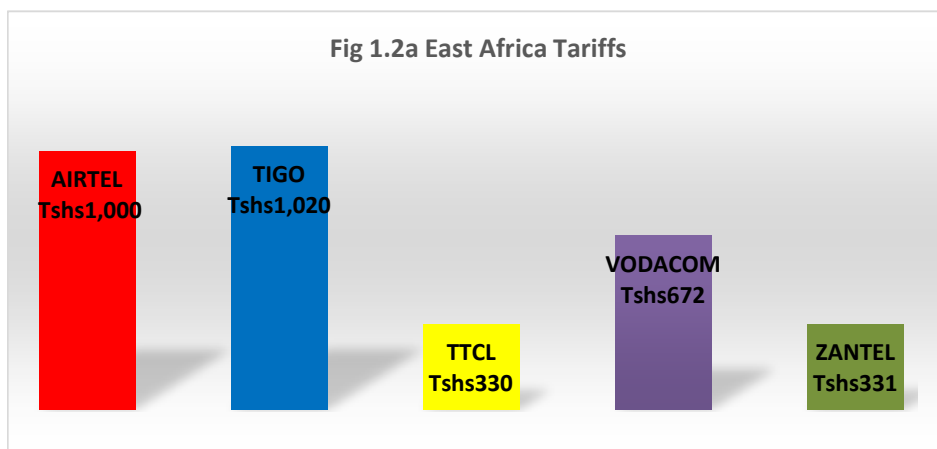
July- September 2015 Quarter

1. BASIC PREPAID TARIFF (WITHOUT TAX) AS AT SEPTEMBER 2015

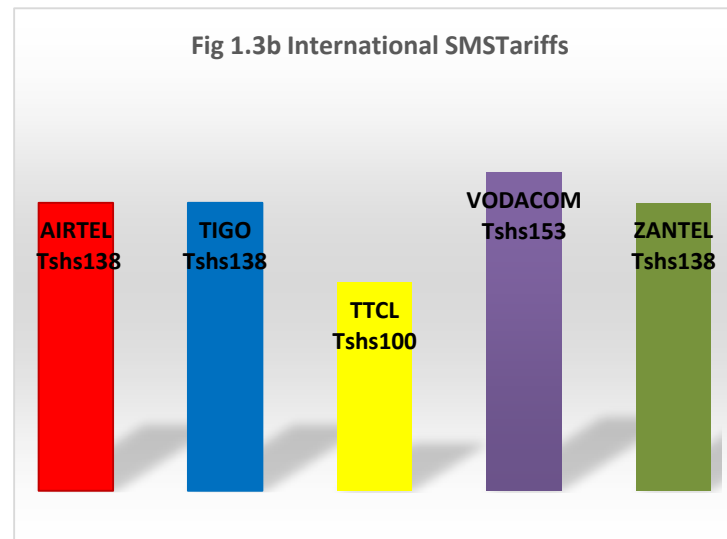
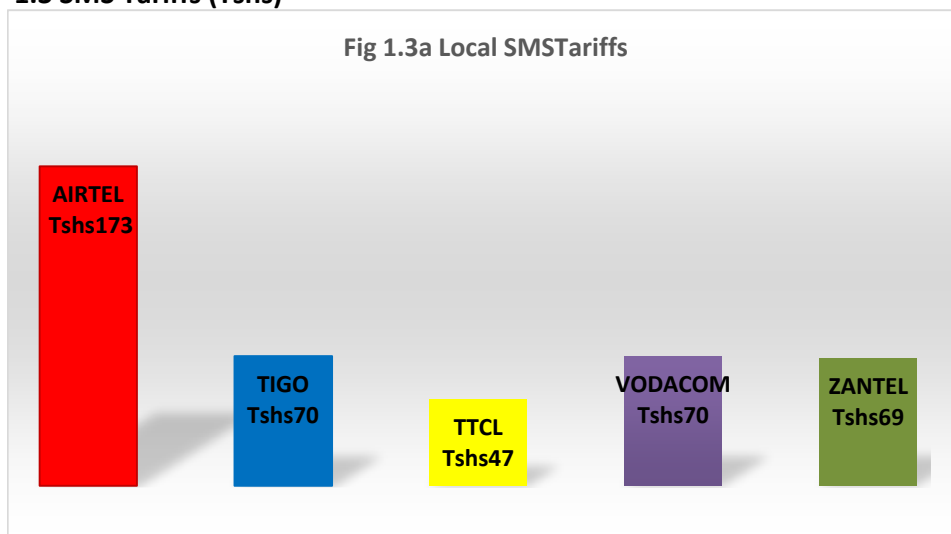
1.1. Local Tariffs (Tshs)



1.2 International Tariffs (Tshs)



1.3 SMS Tariffs (Tshs)



NOTE: For more tariffs in BUNDLES, please visit operators website or try to subscribe to *148*01# for Tigo, *149*99# for Airtel, *149*01# for Vodacom

1.4 Weighted Average Tariffs (WAT) for the quarter

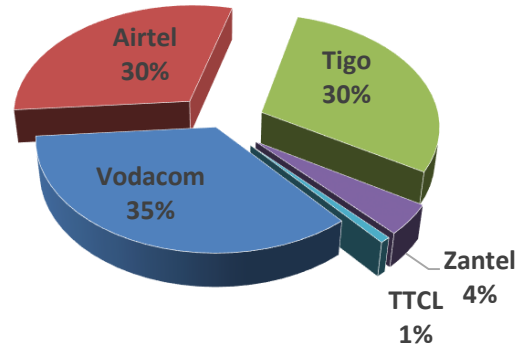
Destination	On Net	Off Net	EA	International	National SMS	International SMS
WAT	306	432	669	2487	85	199

2. TELECOM SUBSCRIPTIONS

2.1 Voice Telecom Subscriptions

Month	Vodacom	Airtel	Tigo	Zantel	TTCL	Total
JULY	12,213,682	10,552,459	10,273,220	1,617,699	303,153	34,960,213
AUGUST	12,420,758	10,667,909	10,477,247	1,595,976	303,992	35,465,882
SEPTEMBER	12,520,645	10,887,742	10,639,610	1,567,879	304,214	35,920,090

Fig 2.1. Subscription Market Shares as at September 2015



2.2 Subscriptions Monthly Change

Months	Vodacom	Airtel	Tigo	Zantel	TTCL	Total
AUGUST	207,076	115,450	204,027	-21,723	839	505,669
SEPTEMBER	99,887	219,833	162,363	-28,097	222	454,208
Change	306,963	335,283	366,390	-49,820	1,061	959,877
Average	153,482	167,642	183,195	(24,910)	531	479,939

Fig 2.2a. Percentage Shares to the Monthly Subs Change

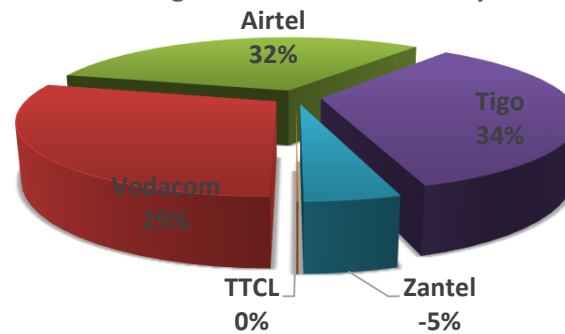
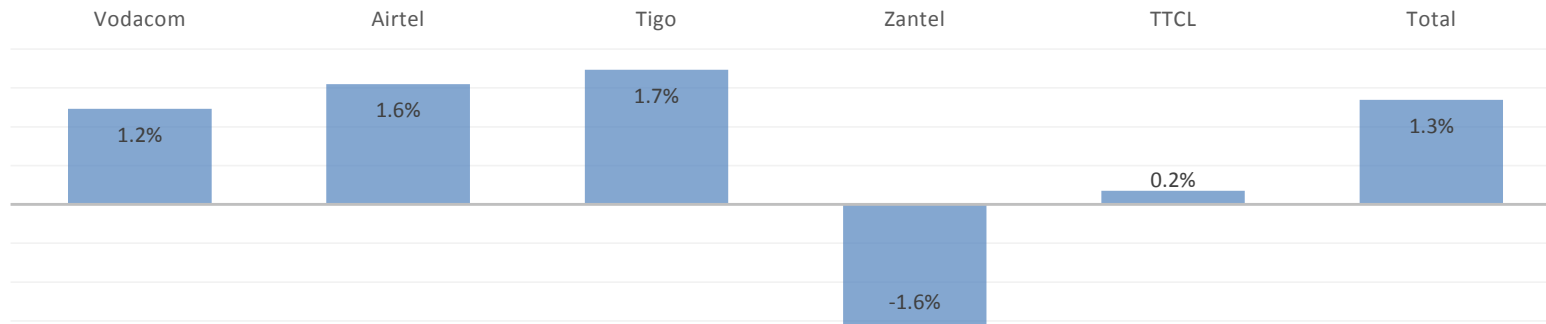


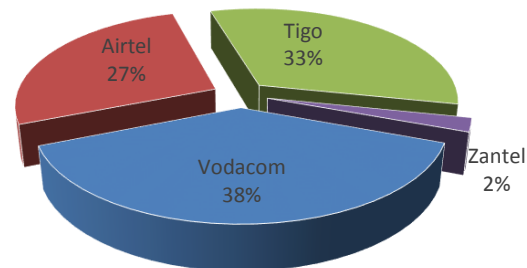
Fig 2.2b. Subscriptions Monthly Rate of Change



2.3 Mobile Money Subscriptions

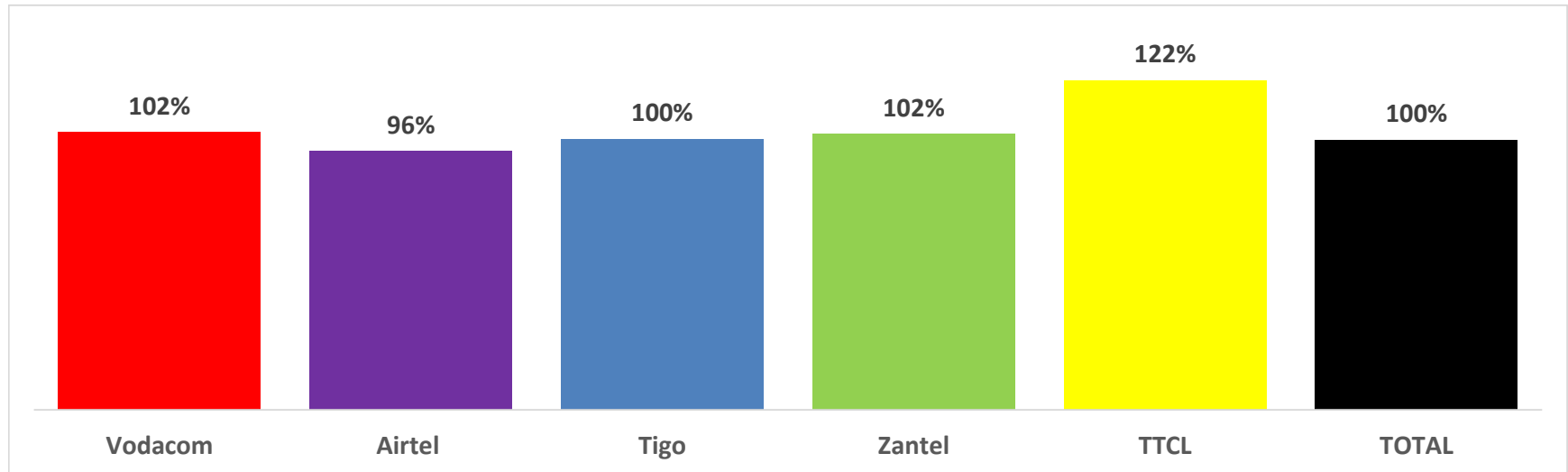
Month	Vodacom	Airtel	Tigo	Zantel	TOTAL
JULY	5,008,270	4,084,600	4,878,246	355,822	14,326,938
AUGUST	5,443,611	4,136,908	5,018,398	349,687	14,948,604
SEPTEMBER	7,130,582	3,957,509	5,033,622	349,687	16,471,400
	5,860,821	4,059,672	4,976,755	351,732	

Fig 2.3. Percentage Shares of Mobile Money Subscribers



2.4 Registered Subscriptions as at June 2015

Operator	Vodacom	Airtel	Tigo	Zantel	TTCL	TOTAL
Subscriptions	12,520,645	10,887,742	10,639,610	1,563,305	165,460	35,776,762
Registered	12,820,016	10,406,476	10,634,584	1,590,884	201,238	35,653,198



3. TRAFFIC MINUTES

3.1 Total Traffic

Month	On net	Off Net	To EA	To Other Internationals	Total International
JULY	3,262,120,900	497,918,638	5,983,752	14,479,815	20,463,567
AUGUST	3,337,261,220	482,198,117	4,136,300	15,473,707	19,610,007
SEPTEMBER	3,282,537,180	464,927,761	3,905,276	15,333,441	19,238,717
TOTAL	9,881,919,300	1,445,044,516	14,025,328	45,286,963	59,312,291

Fig 3.1a. Monthly Total Traffic Trend (Billions)

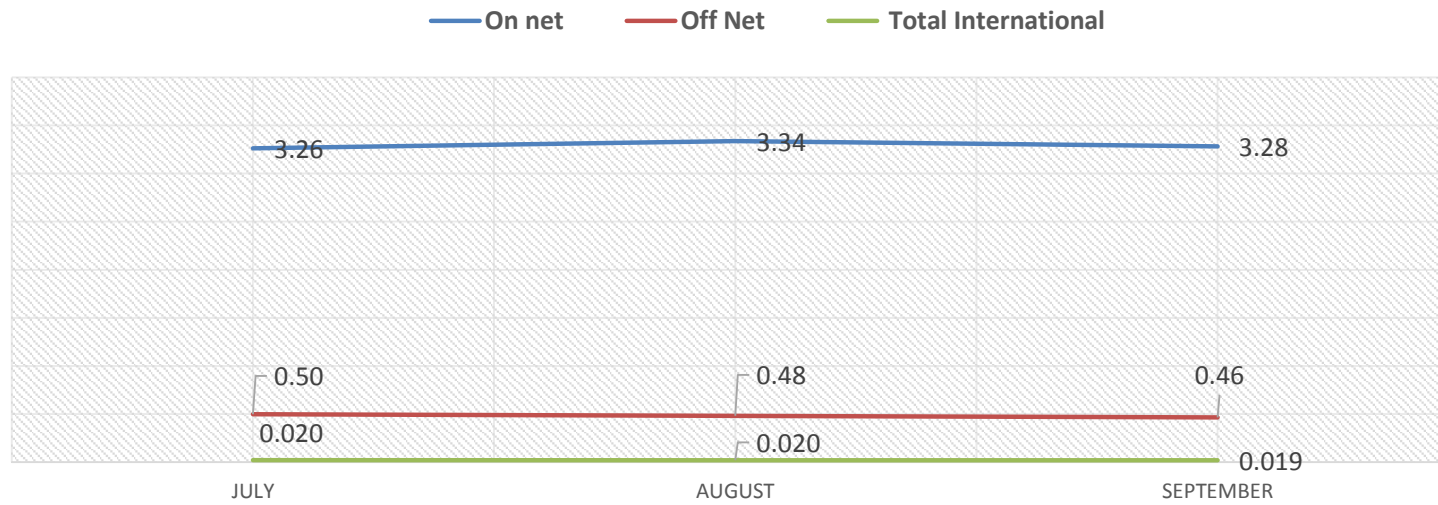
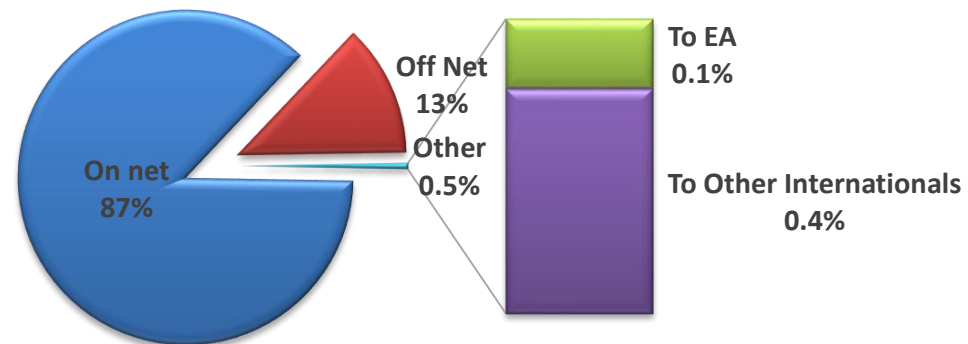
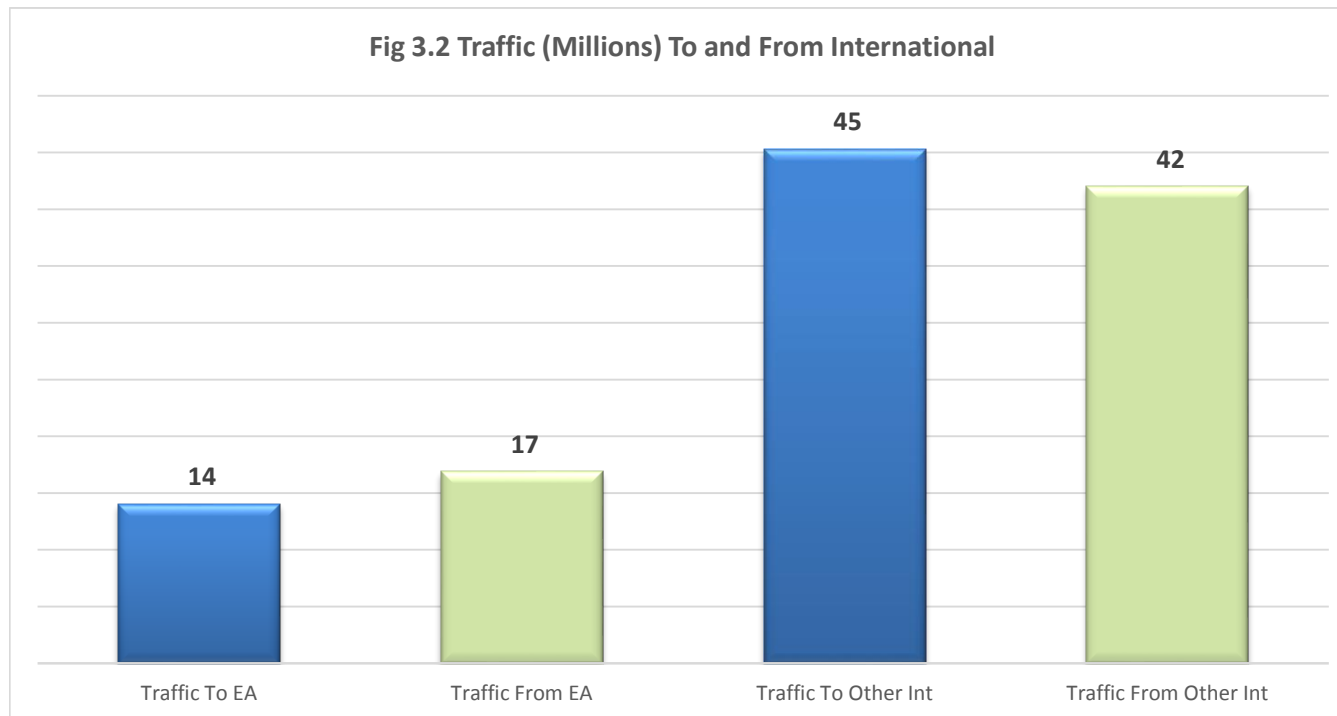


Fig 3.1b. Percentage Shares of Traffic per Call Desitination



3.2 Traffic to and from International

Month	Traffic To EA	Traffic From EA	Traffic To Other Int	Traffic From Other Int
JULY	5,983,752	3,879,840	14,479,815	14,462,373
AUGUST	4,136,300	6,876,789	15,473,707	13,693,048
SEPTEMBER	3,905,276	6,121,636	15,333,441	13,869,453
TOTAL	14,025,328	16,878,265	45,286,963	42,024,874



3.3 Percentage Shares of Traffic Per Operators

3.3(a) Local Traffic Shares

Fig 3.3a On net Traffic Shares

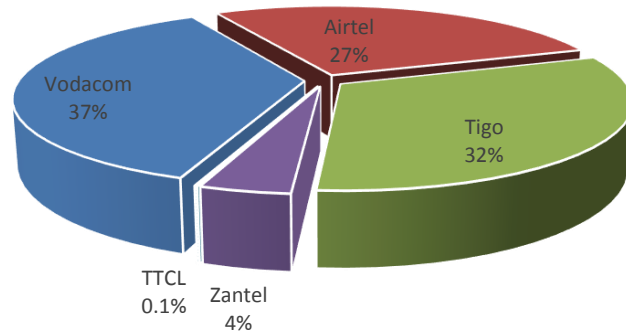


Fig 3.3b. Off Net Traffic Shares

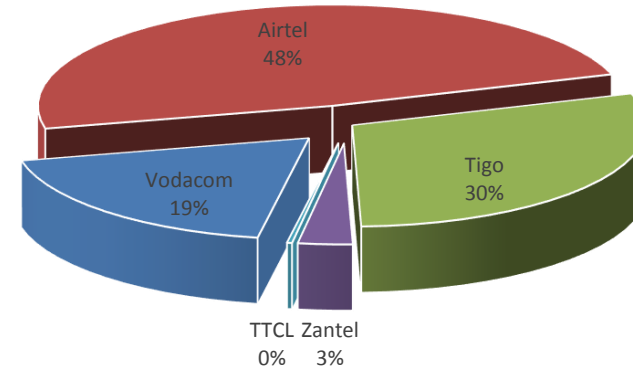


Fig 3.3c EA Traffic Shares

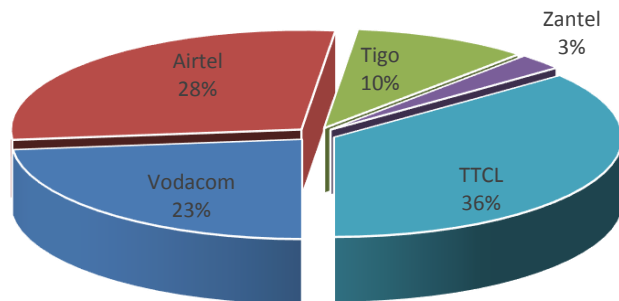
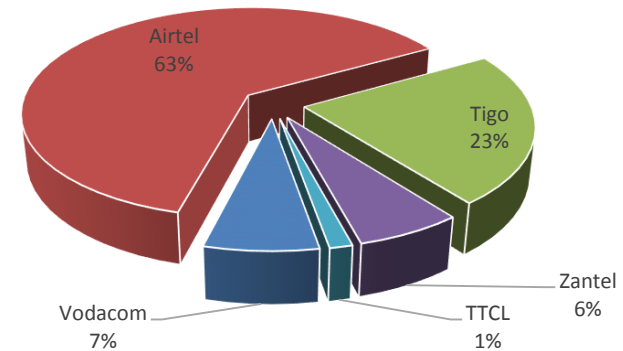


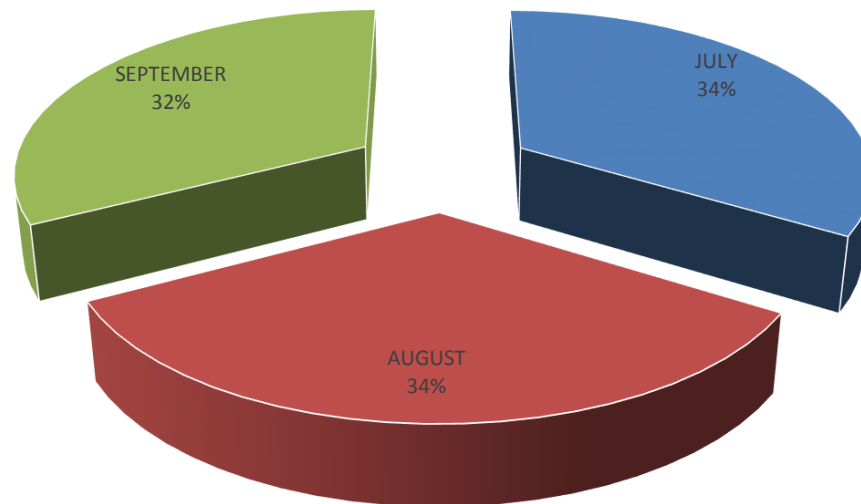
Fig 3.3d. Other Internationals Traffic Shares



3.4 Minutes Used Per Subscriber

Month	On net	Off Net	EA	Other Internationals	TOTAL
JULY	93	14	0.17	0.41	108
AUGUST	94	14	0.12	0.44	108
SEPTEMBER	91	13	0.11	0.43	105
AVERAGE	93	14	0.13	0.43	107

Fig 3.4 Monthly Percentage Shares of Minutes used per Subscribers



4. SHORT MESSAGES (SMS)

4.1 Local and International SMS

Month	Local On Net SMS	Local Off Net SMS	Int. SMS	TOTAL
JULY	2,954,109,663	1,507,234,661	1,442,532	4,462,786,856
AUGUST	2,850,390,941	1,487,209,417	1,948,556	4,339,548,914
SEPTEMBER	2,965,611,013	1,561,126,198	1,756,163	4,528,493,374
TOTAL	8,770,111,617	4,555,570,276	5,147,251	13,330,829,144

Fig 4.1a Local and International SMS (Billions)

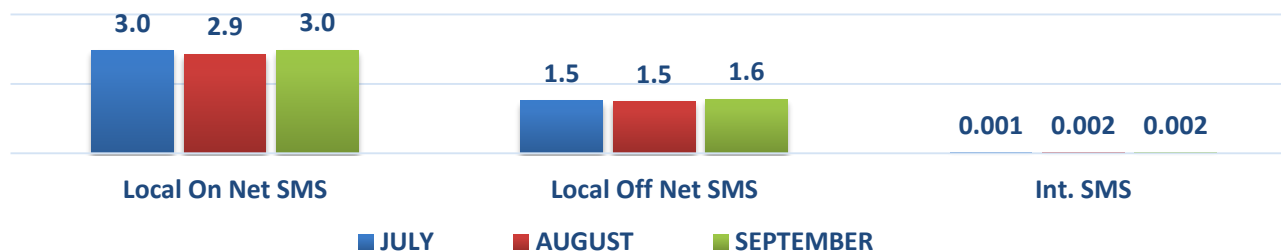
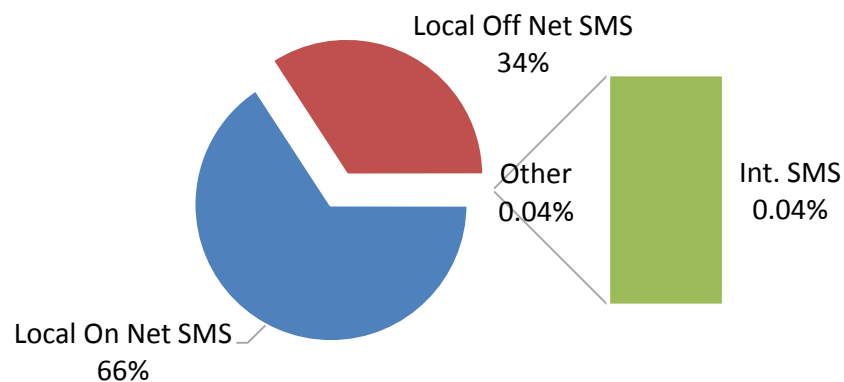


Fig 4.1b Percentage Shares of Local and International SMS



4.2 Percentage Shares of SMS Per Operators

Fig 4.2a Percentage Shares of Local SMS

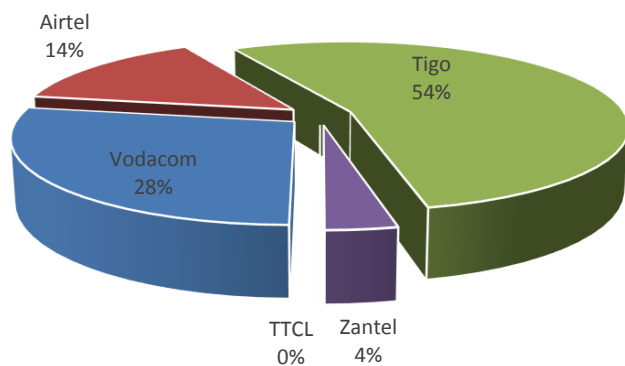
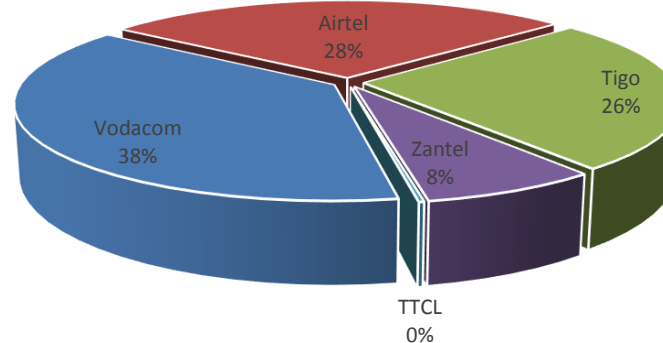


Fig 4.2b Percentage Shares of International SMS



5. SUMMARY OF COMMUNICATIONS STATISTICS

5.1 TELECOM SERVICES

5.1a Subscriptions and Teledensity

Year	2010	2011	2012	2013	2014
Fixed	174,511	161,063	176,367	164,999	142,950
Mobile	20,983,853	25,666,455	27,450,789	27,442,823	34,108,851
Total	21,158,364	25,827,518	27,627,156	27,607,822	34,251,801
Penetration	50%	59%	61%	61%	71%

Fig5.1a Trend of Mobile and Fixed Subscription

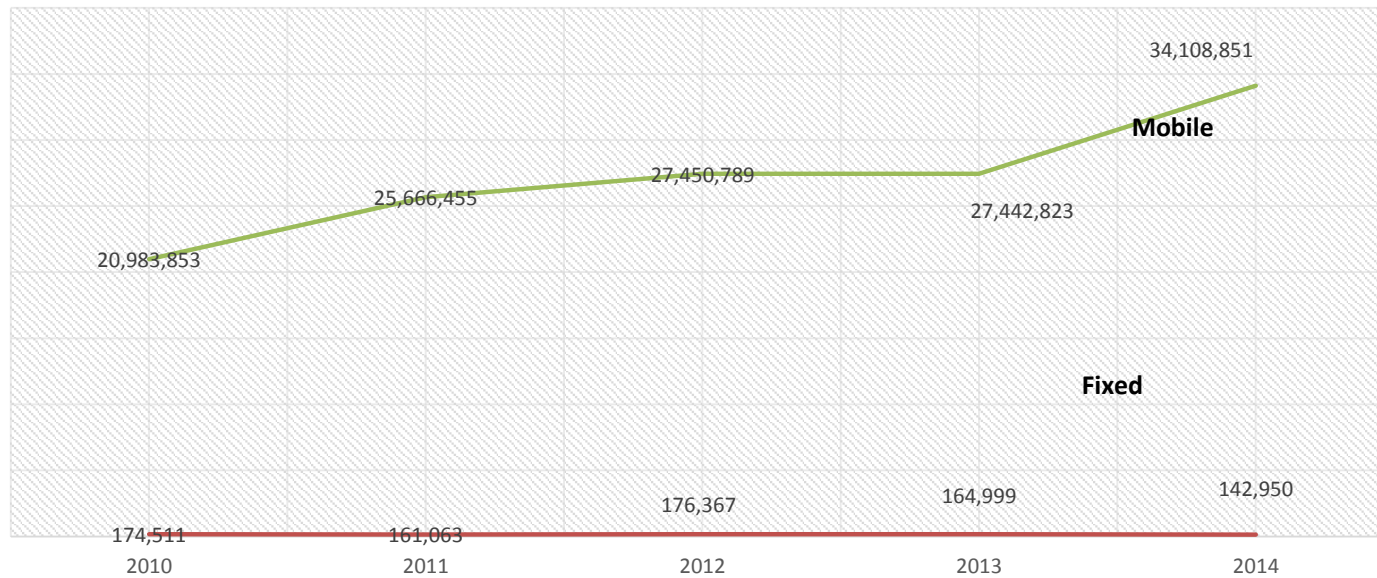
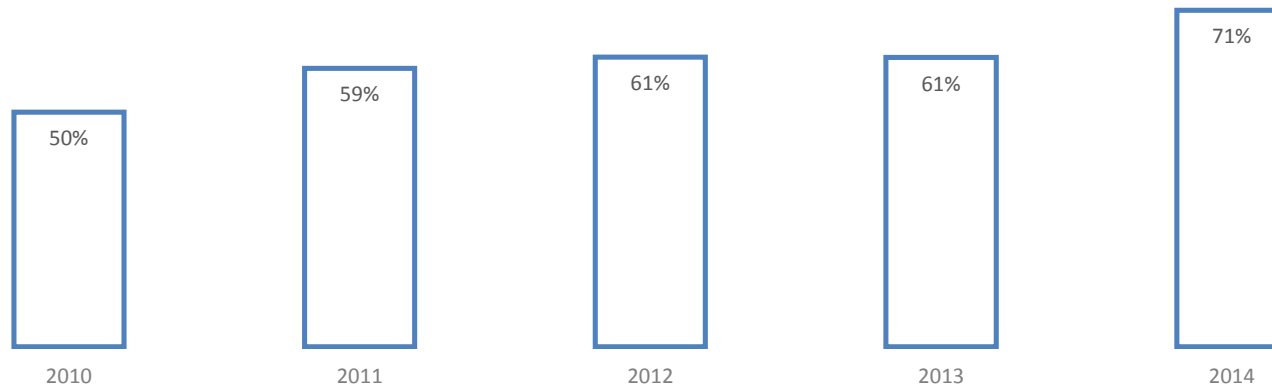


Fig.5.1b Voice Telecom Penetration



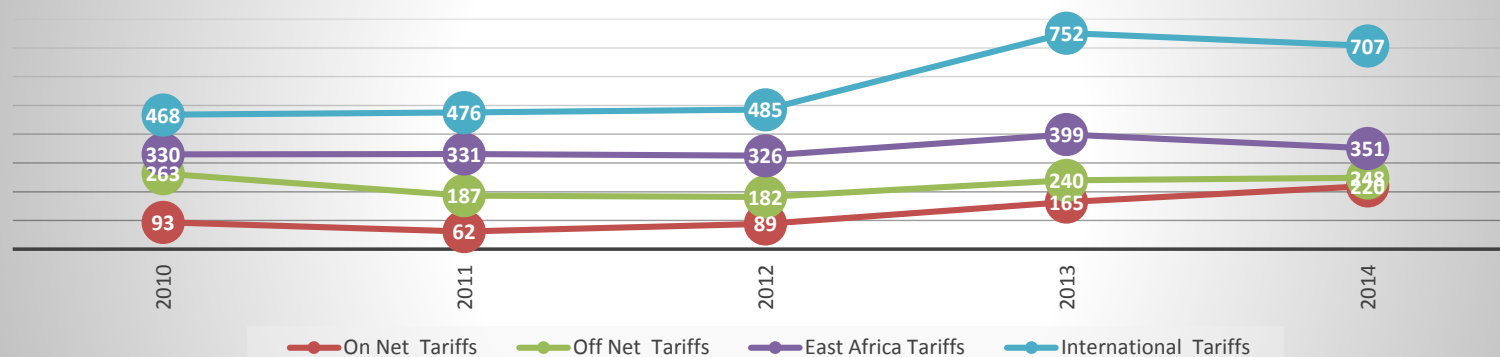
5.1b Traffic (in minutes)

Years	2011	2012	2013	2014
<i>National Traffic (On & Off Net)</i>	18,520,867,990	24,354,279,292	34,934,613,363	41,689,212,148
<i>Traffic to International</i>	171,431,668	201,827,164	198,116,642	234,080,182
<i>Traffic from International</i>	287,625,871	253,811,569	229,961,296	258,420,938
<i>Traffic to East Africa</i>	46,490,973	67,648,652	42,535,489	53,329,431
<i>Traffic from East Africa</i>	87,634,397	68,978,489	56,624,940	54,174,595
<i>Traffic to Other International</i>	124,940,695	134,178,512	155,581,153	180,750,751
<i>Traffic from Other International</i>	199,991,475	184,833,080	173,336,356	204,246,343

5.1c Weighted Average Prepaid Tariff for voice Telecom (without Tax)

Years	2010	2011	2012	2013	2014
<i>On Net Tariffs</i>	93	62	89	165	220
<i>Off Net Tariffs</i>	263	187	182	240	248
<i>East Africa Tariffs</i>	330	331	326	399	351
<i>International Tariffs</i>	468	476	485	752	707

Fig5.1c: Weighted Average Pre-paid Tariff for Voice Telecom 2005- 2014



5.2 INTERNET SERVICES

5.2a Internet Subscribers by subscriptions type

Year	2010	2011	2012	2013	2014
Internet Cafes	736	602	636	652	664
Institutions	3,329	3,323	3,245	3,952	4,003
Individuals	533,090	567,487	1,133,417	1,429,588	1,929,125
TOTAL	537,155	571,412	1,137,298	1,434,192	1,933,792

5.2b Estimates of Internet Users by Subscription type

Year	2010	2011	2012	2013	2014
Internet Cafes	264,960	216,720	228,960	234,720	239,040
Institutions	2,663,200	2,824,550	2,758,250	3,359,200	3,402,550
Individuals	2,132,360	2,269,948	4,533,668	5,718,352	7,716,500
TOTAL	5,060,520	5,311,218	7,520,878	9,312,272	11,358,090

5.3 BROADCASTING SERVICES

5.3a Number of Broadcasting Service Providers

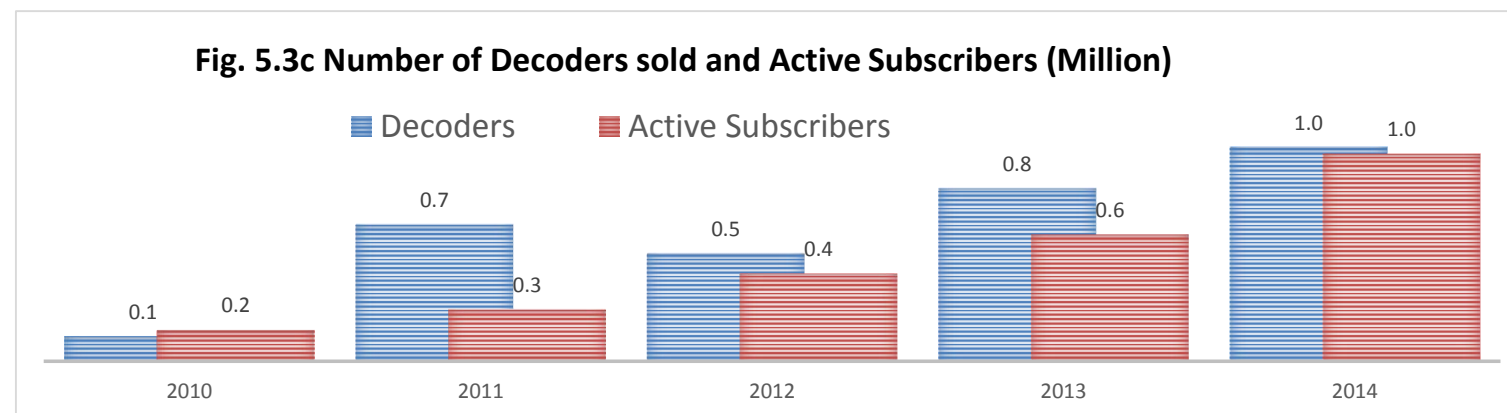
Type	2010	2011	2012	2013	2014
Free To Air (FTA) TV	23	23	23	23	25
Satellite TV	1	2	3	3	3
Pay DTT	1	3	5	3	3
Cable TV	15	15	15	15	15
Total	40	43	46	44	46

5.3b Number of Decoders sold from 2010 to 2014

Type	2010	2011	2012	2013	2014
DTT	87,428	182,790	431,475	676,937	848,961
SATELLITE	28,760	471,449	83,412	149,990	177,316
CABLE	4,000	4,300	4,800	5,500	5,900
TOTAL	120,188	658,539	519,687	832,427	1,032,177

5.3c Number of Subscribers for Pay TVs Services in Tanzania

Year	2010	2011	2012	2013	2014
DTT	87,428	176,941	319,078	449,941	715,339
SATELLITE	28,760	30,777	47,604	85,734	187,754
CABLE	36,028	43,847	55,702	74,562	96,823
TOTAL	152,216	251,565	422,384	610,237	999,916



5.4 POSTAL SERVICES

5.4a Postal Service Providers

CATEGORY	2010	2011	2012	2013	2014
Public Postal	1	1	1	1	1
International	4	7	7	8	8
East Africa	7	8	8	4	3
Domestic	7	5	5	4	4
Intracity	3	4	4	4	4
Intercity	34	26	26	26	6
Total	56	51	51	47	26

5.4b Postal Services Customers

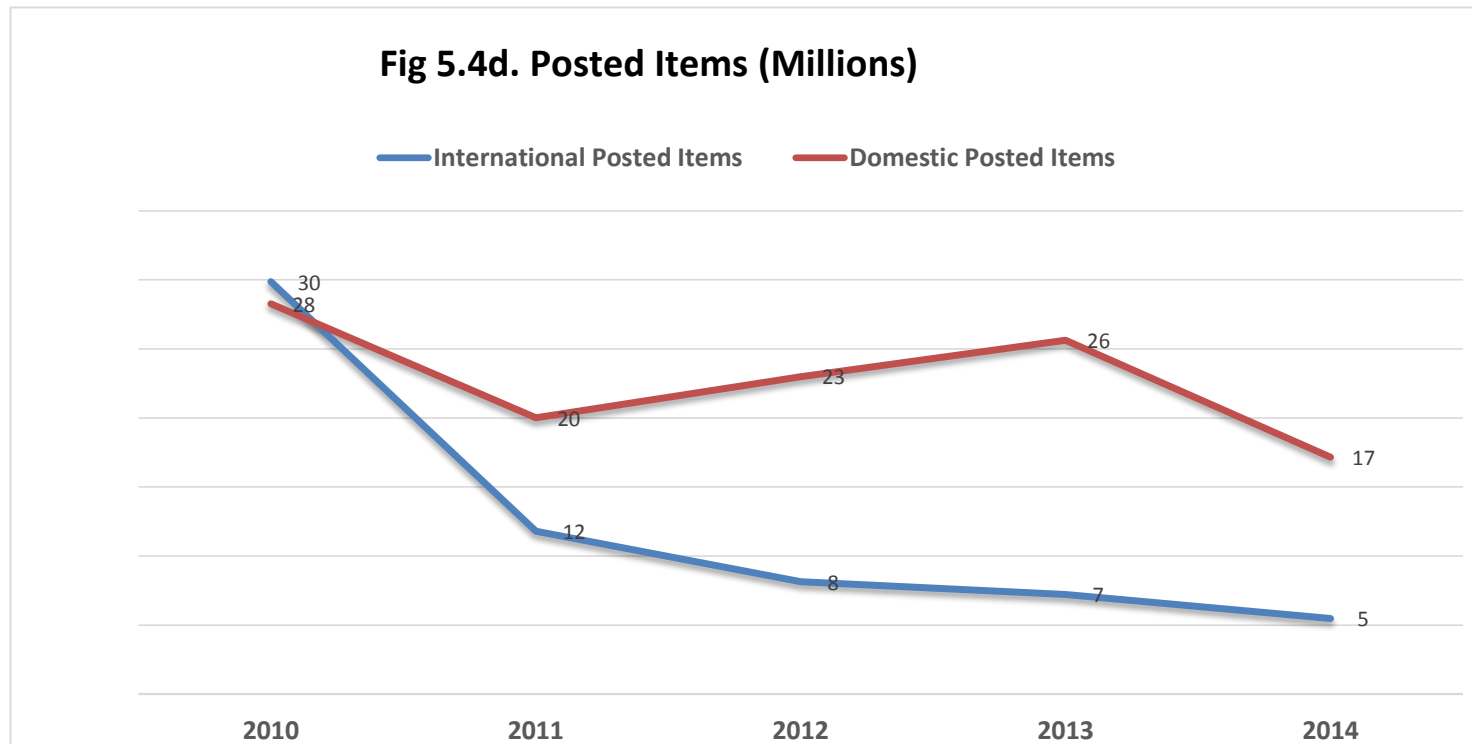
Year	Corporate	Individuals	TOTAL
2010	1,180	175,035	176,215
2011	1,417	175,645	177,062
2012	547	158,827	159,374
2013	718	190,418	191,136
2014	694	187,603	188,297

5.4c Domestic Posted Items

Year	Ordinary Mail	Parcels	Packets	Others	Total
2010	24,041,951	23,518	3,439,981	763,122	28,268,572
2011	11,711,989	25,483	7,294,756	977,001	20,009,229
2012	19,453,877	69,301	2,947,209	522,441	22,992,828
2013	21,687,080	54,681	3,280,362	612,893	25,635,016
2014	14,496,506	75,955	1,910,440	675,274	17,158,175

5.4d International Posted Items

Year	Ordinary Mail	Parcels	Packets	Others	Total
2010	25,671,482	20,705	4,091,967	86,435	29,870,589
2011	6,629,155	25,074	5,049,646	89,149	11,793,024
2012	6,015,698	25,111	2,062,133	35,027	8,137,969
2013	6,935,681	22,778	232,654	34,534	7,225,647
2014	5,257,968	23,086	167,419	29,161	5,477,634



5.4e Items Delivered from International

Year	Ordinary Mails	Parcels	Packets	Others	Total
2010	25,830,782	16,726	7,731,513	40,050	33,619,071
2011	24,869,351	22,303	10,192,645	79,630	35,163,929
2012	25,055,243	48,667	894,276	60,183	26,058,369
2013	7,654,408	42,534	18,638	56,674	7,772,254
2014	7,052,132	34,771	247,579	28,954	7,363,436

