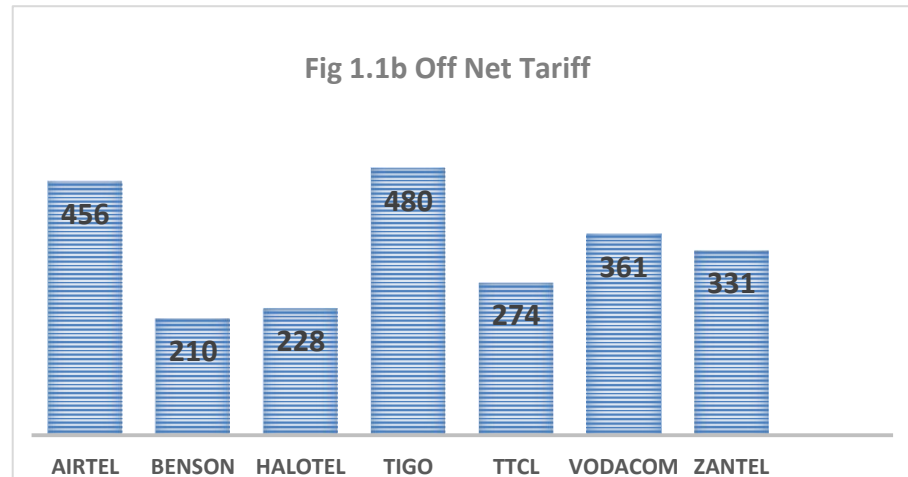
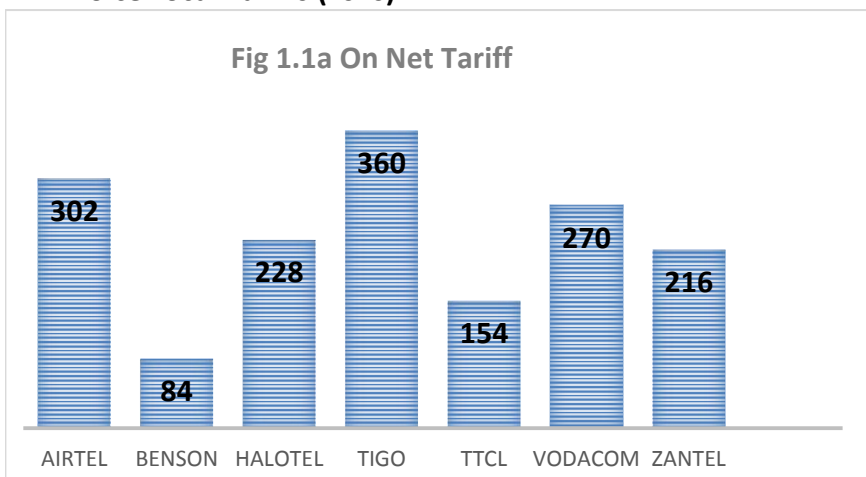


QUARTERLY COMMUNICATIONS STATISTICS REPORT

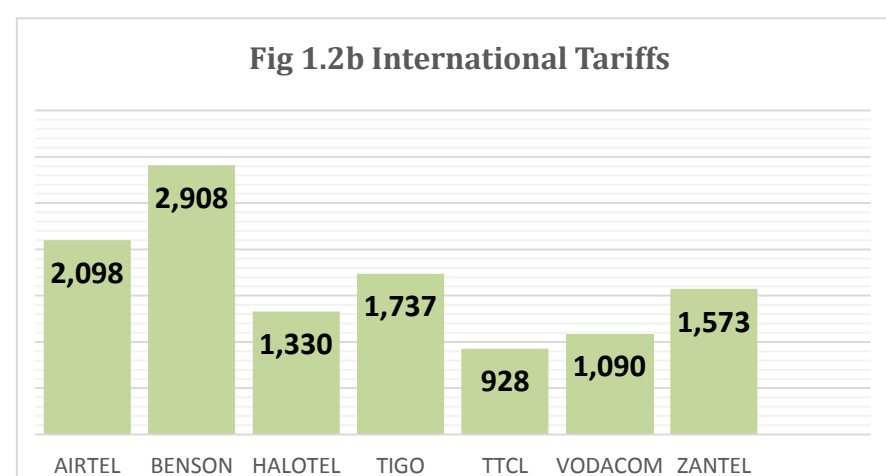
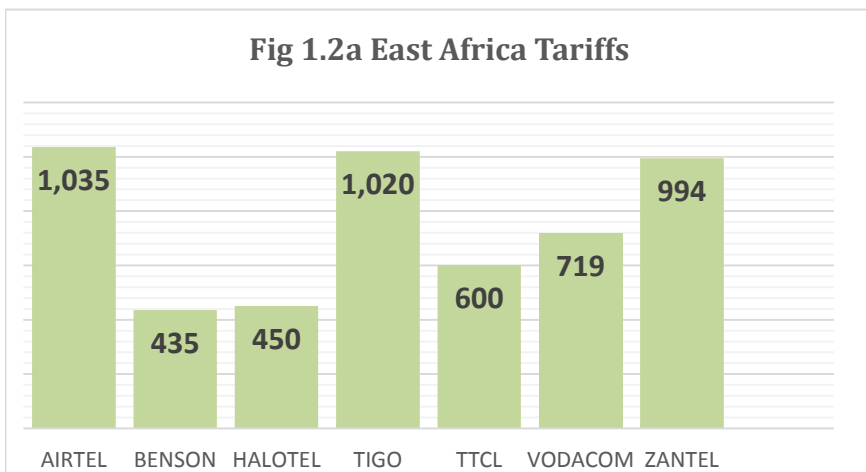
July- September 2016 Quarter

1. BASIC PREPAID PER MINUTE TARIFF (WITHOUT TAX) AS AT SEPTEMBER 2016

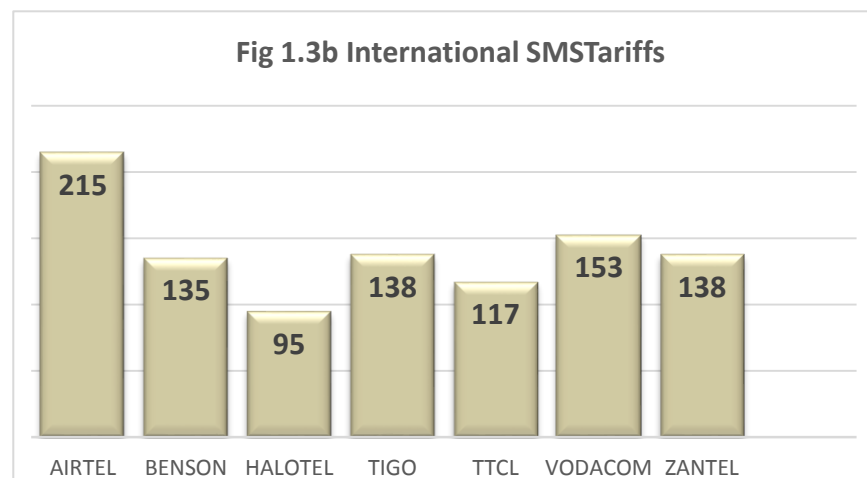
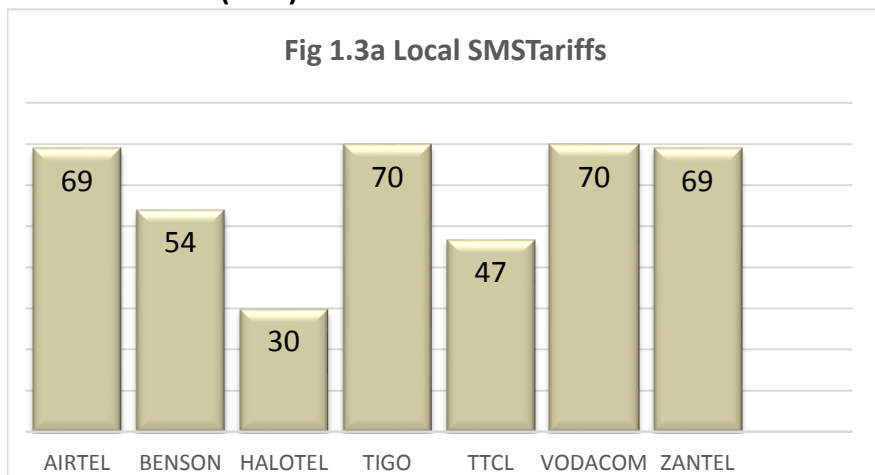
1.1. Voice Local Tariffs (Tshs)



1.2 Voice International Tariffs (Tshs)



1.3 SMS Tariffs (Tshs)



NOTE: For more tariffs in BUNDLES, please visit operators website or try to subscribe to *148*01# for Tigo, *149*99# for Airtel, *149*01# for Vodacom

1.4 Weighted Average Tariffs (WAT) for the quarter

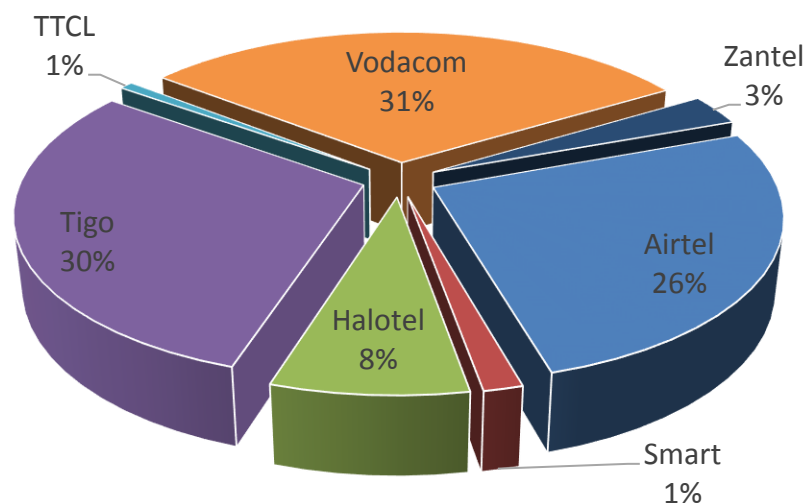
Destination	WAT
On Net	303
Off Net	407
EA	895
Other Int.	1,695
Local SMS	69
International SMS	168

2. TELECOM SUBSCRIPTIONS

2.1 Voice Telecom Subscriptions

Operator	JULY	AUGUST	SEPTEMBER
Airtel	10,354,245	10,423,142	10,505,970
Smart	806,107	769,932	621,354
Halotel	2,879,223	2,877,080	3,093,846
Tigo	11,817,558	11,972,712	12,005,866
TTCL	301,408	301,801	299,020
Vodacom	12,140,354	12,302,016	12,354,474
Zantel	1,334,768	1,296,705	1,229,657
TOTAL	39,633,663	39,943,388	40,110,187

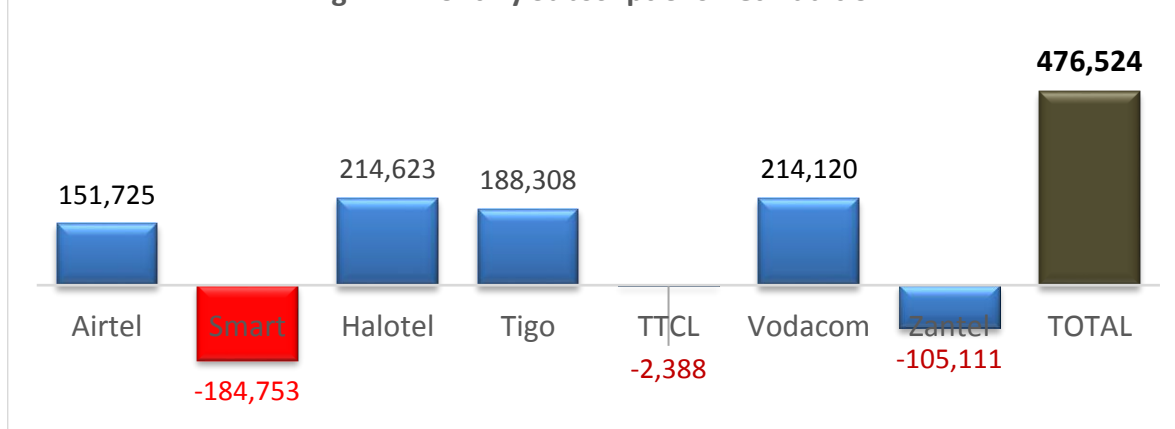
Fig. 2.1 Subscription Market Share as at September 2016



2.2 Monthly Subscriptions Net Additions

Operator	AUGUST	SEPTEMBER	Operator NET ADDITION
Airtel	68,897	82,828	151,725
Smart	-36,175	-148,578	-184,753
Halotel	-2,143	216,766	214,623
Tigo	155,154	33,154	188,308
TTCL	393	-2,781	-2,388
Vodacom	161,662	52,458	214,120
Zantel	-38,063	-67,048	-105,111
TOTAL	309,725	166,799	476,524

Fig. 2.2 Monthly Subscriptions Net Addition



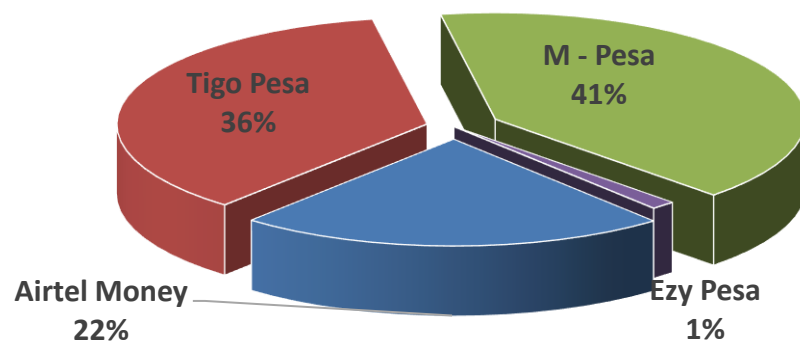
2.3 Subscriptions to Mobile and Fixed Network

NETWORK	JULY	AUGUST	SEPTEMBER
Mobile Network	39,497,454	39,806,792	39,975,388
TTCL	134,125	134,375	132,479
ZANTEL	2,084	2,221	2,320
Fixed Network	136,209	136,596	134,799
TOTAL	39,633,663	39,943,388	40,110,187

2.4 Mobile Money Subscriptions (Mobile Money Accounts)

Operator	JULY	AUGUST	SEPTEMBER
Airtel Money	3,867,580	3,840,369	3,899,992
Tigo Pesa	5,964,879	6,168,736	6,246,184
M - Pesa	7,590,114	7,551,030	7,034,839
Ezy Pesa	264,827	225,018	225,018
TOTAL	17,687,400	17,785,153	17,406,033

Fig. 2.4 Mobile Money Subscriptions Market Share



2.5 Registered Subscriptions as at September 2016

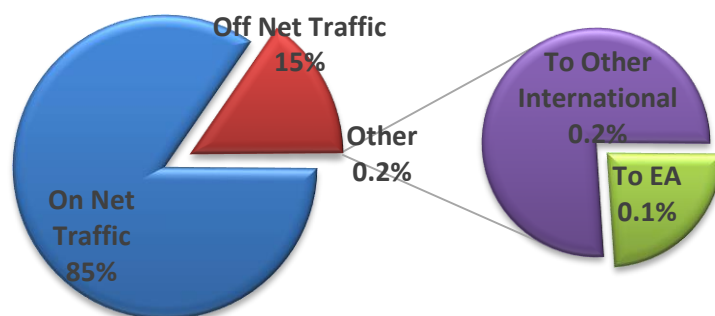
Operator	SUBSCRIPTIONS	REGISTERED	PERCENTAGE
Airtel	10,505,970	10,251,260	98%
Smart	621,354	252,870	41%
Halotel	3,093,846	4,865,593	100%
Tigo	12,005,866	12,004,555	100%
TTCL	166,541	165,460	99%
Vodacom	12,354,474	12,714,297	100%
Zantel	1,227,337	1,186,070	100%
TOTAL	39,975,388	41,440,105	104%

3. TRAFFIC MINUTES

3.1 Total Traffic

Destination	JULY	AUGUST	SEPTEMBER	TOTAL
On Net Traffic	3,763,070,849	3,830,678,375	3,819,863,361	11,413,612,585
Off Net Traffic	673,228,979	696,045,004	696,319,251	2,065,593,234
To EA	2,901,150	2,529,228	2,249,676	7,680,054
To Other International	8,138,047	8,528,776	7,890,069	24,556,892
TOTAL	4,447,339,025	4,537,781,383	4,526,322,357	13,511,442,765

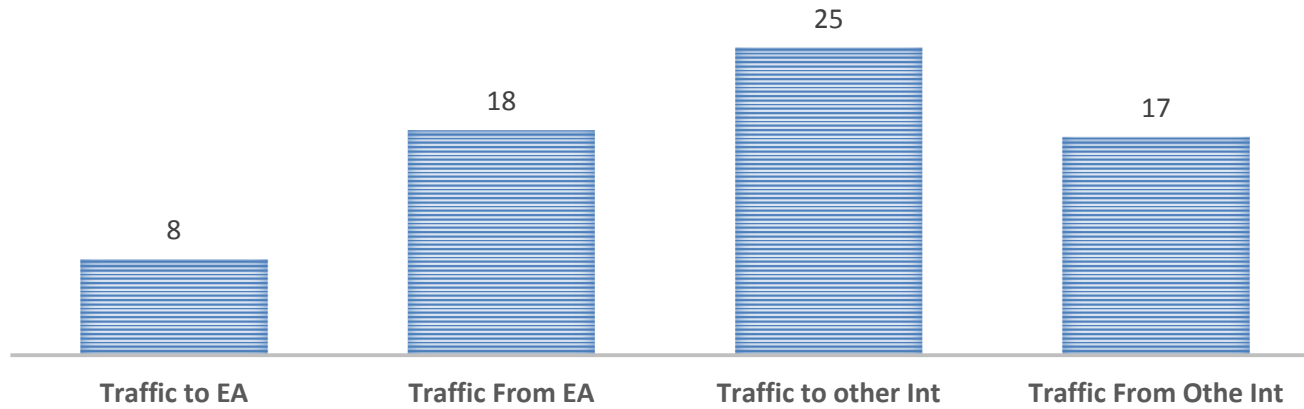
Fig.3.1 Percentage Share of Traffic per call Destination



3.2 Traffic to and from International

Destination	JULY	AUGUST	SEPTEMBER	TOTAL
Traffic to EA	2,901,150	2,529,228	2,249,676	7,680,054
Traffic From EA	5,370,671	6,441,325	6,176,444	17,988,440
Traffic to other Int	8,138,047	8,528,776	7,890,069	24,556,892
Traffic From Othe Int	4,448,038	6,258,850	6,744,849	17,451,737
TOTAL	20,857,906	23,758,179	23,061,038	67,677,123

Fig. 3.2 Traffic in Million to and from International



3.3 Percentage Shares of Traffic Per Operators

3.3(a) Local Traffic Shares

Fig 3.3a On net Traffic Shares

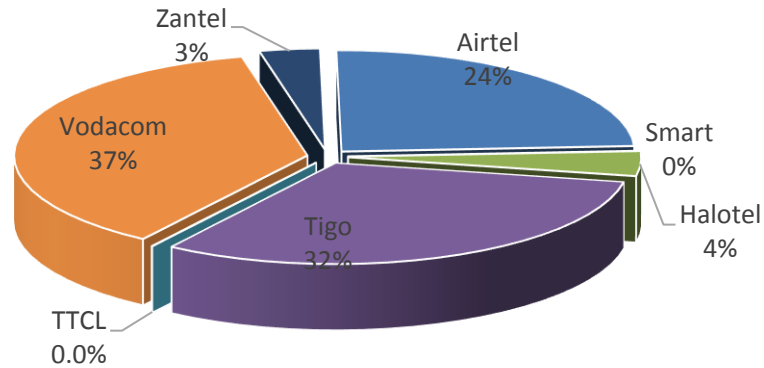
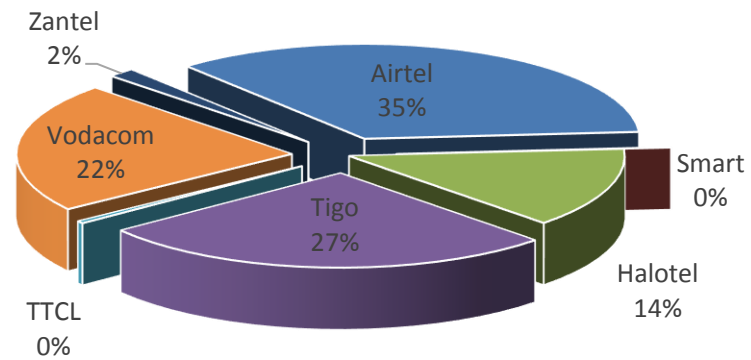


Fig 3.3b. Off Net Traffic Shares



3.3(b) International Traffic

Fig 3.3c EA Traffic Shares

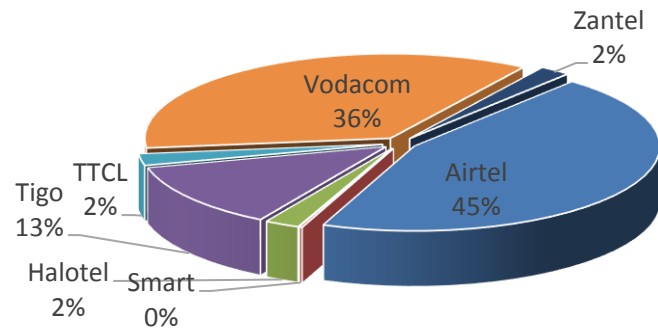
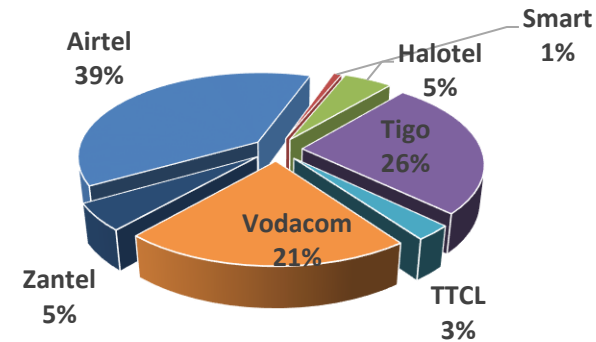


Fig 3.3d. Other Internationals Traffic Shares



3.4 Minutes Used Per Subscriber (MoU)

Destination	JULY	AUGUST	SEPTEMBER	TOTAL
On net	95	96	95	286
Off Net	17	17	17	52
EA	0.1	0.1	0.1	0.2
Other Internationals	0.2	0.2	0.2	0.6
TOTAL	112	114	113	339

Fig.3.4a Monthly Percentage Shares on MoU

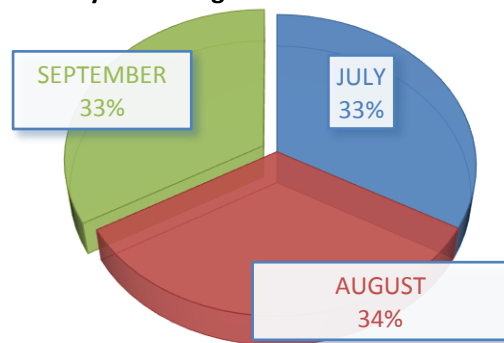
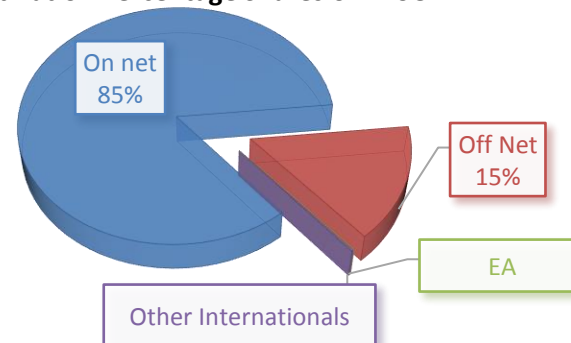


Fig.3.4b Destination Percentage Shares on MoU

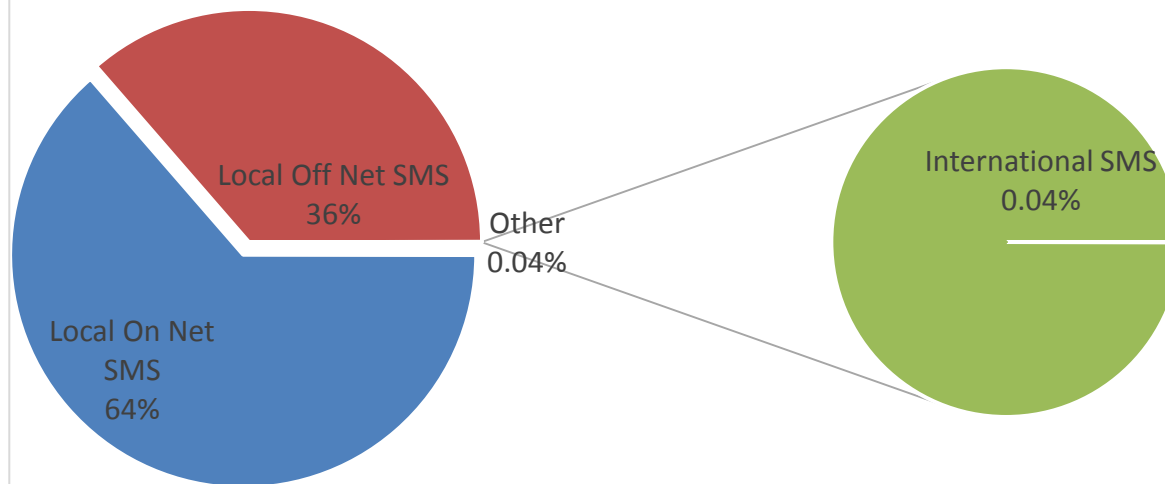


4. SHORT MESSAGES (SMS)

4.1 Local and International SMS

Destination	JULY	AUGUST	SEPTEMBER	TOTAL
Local On Net SMS	2,496,468,592	2,905,125,819	2,590,992,229	7,992,586,640
Local Off Net SMS	1,452,893,490	1,650,586,816	1,466,325,065	4,569,805,371
International SMS	1,683,143	1,777,841.0	1,510,769.0	4,971,753
TOTAL	3,951,045,225	4,557,490,476	4,058,828,063	12,567,363,764

Fig. 4.1 Percentage Shares of Local and International SMS



4.2 Percentage Shares of SMS Per Operators

Fig 4.2a Percentage Shares of Local SMS

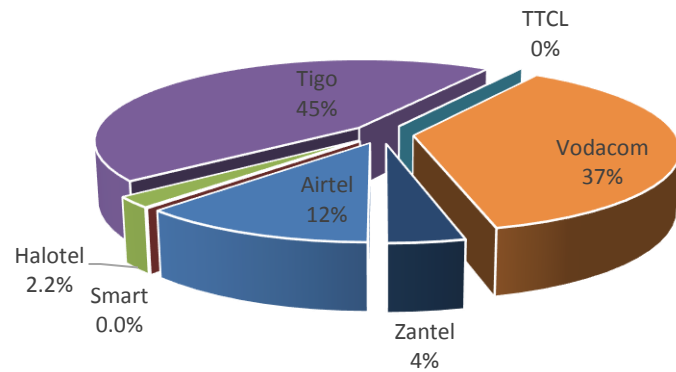
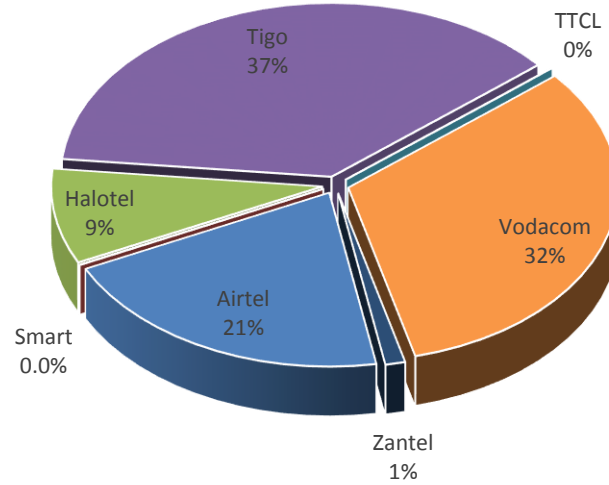


Fig 4.2b Percentage Shares of International SMS



5. SUMMARY OF COMMUNICATIONS STATISTICS

5.1 TELECOM SERVICES

5.1a Subscriptions and Teledensity

Year	2010	2011	2012	2013	2014	2015
Fixed	174,511	161,063	176,367	164,999	142,950	142,819
Mobile	20,983,853	25,666,455	27,450,789	27,442,823	34,108,851	39,665,600
Total	21,158,364	25,827,518	27,627,156	27,607,822	34,251,801	39,808,419
Penetration	50%	59%	61%	61%	71%	79%

Fig5.1a Trend of Mobile and Fixed Subscription

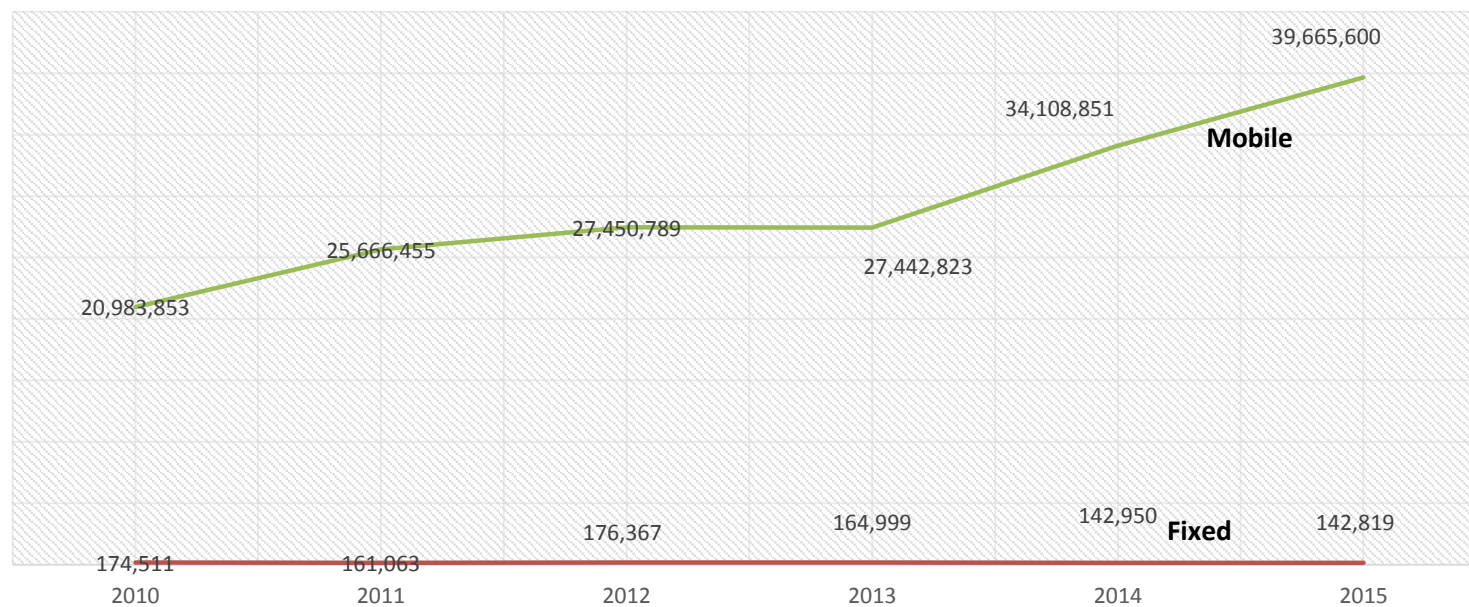
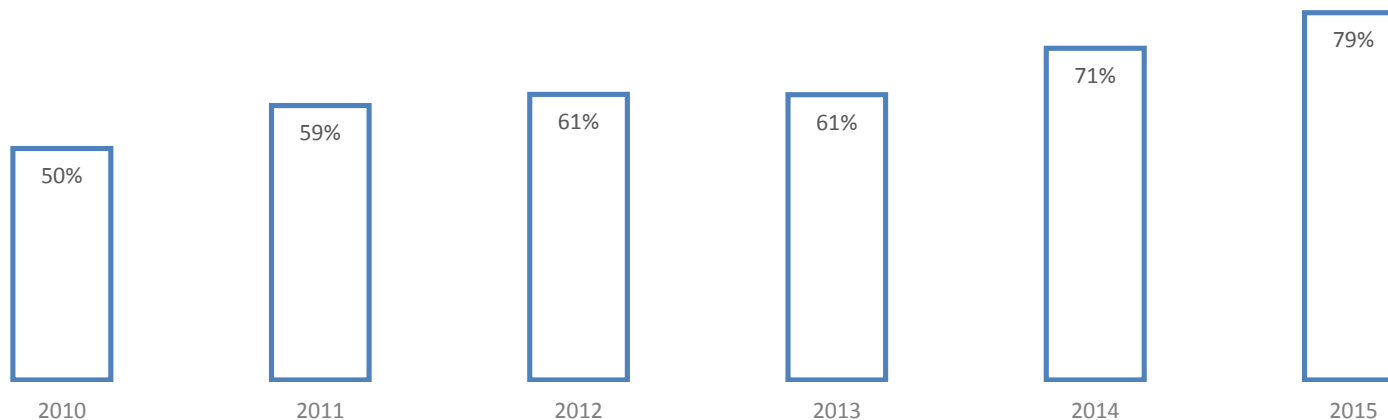


Fig.5.1b Voice Telecom Penetration



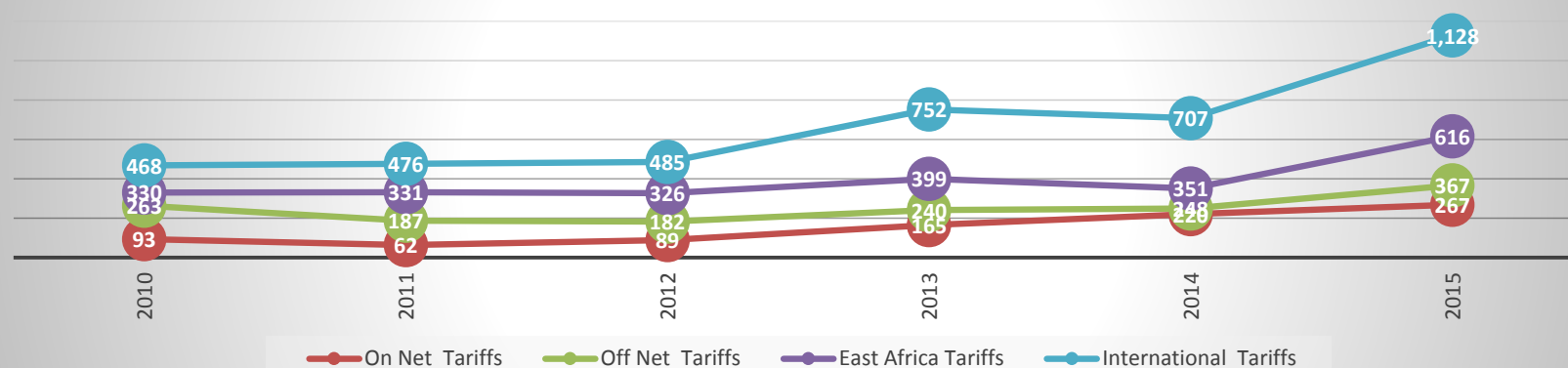
5.1b Traffic (in minutes)

Years	2011	2012	2013	2014	2015
National Traffic (On & Off Net)	18,520,867,990	24,354,279,292	34,934,613,363	41,689,212,148	43,461,094,130
Traffic to International	171,431,668	201,827,164	198,116,642	234,080,182	219,401,125
Traffic from International	287,625,871	253,811,569	229,961,296	258,420,938	221,145,509
Traffic to East Africa	46,490,973	67,648,652	42,535,489	53,329,431	44,821,161
Traffic from East Africa	87,634,397	68,978,489	56,624,940	54,174,595	54,078,219
Traffic to Other International	124,940,695	134,178,512	155,581,153	180,750,751	174,579,964
Traffic from Other International	199,991,475	184,833,080	173,336,356	204,246,343	167,067,290

5.1c Weighted Average Prepaid Tariff for voice Telecom (without Tax)

Years	2010	2011	2012	2013	2014	2015
On Net Tariffs	93	62	89	165	220	267
Off Net Tariffs	263	187	182	240	248	367
East Africa Tariffs	330	331	326	399	351	616
International Tariffs	468	476	485	752	707	1,128

Fig5.1c: Weighted Average Pre-paid Tariff for Voice Telecom 2010 - 2015

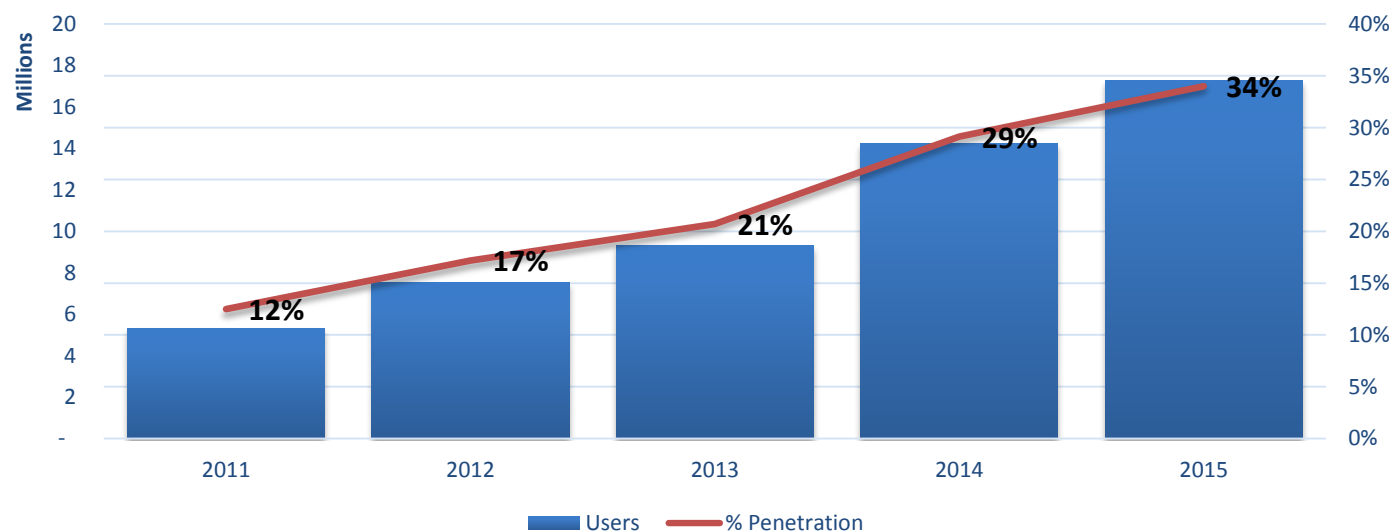


5.2 INTERNET SERVICES

5.2a Estimated number of users by technology type

Type of Service	2011	2012	2013	2014	2015
Fixed Wireless	968,088	777,461	1,056,940	1,913,082	662,882
Mobile Wireless	3,665,680	6,031,323	7,493,823	11,320,031	16,280,943
Fixed Wired	677,450	712,095	761,508	984,198	319,698
Total	5,311,218	7,520,878	9,312,272	14,217,311	17,263,523
Penetration	12%	17%	21%	29%	34%

Fig.5.2a Trend of Internet Penetration



5.3 BROADCASTING SERVICES

5.3a Number of Broadcasting Service Providers

Type	2010	2011	2012	2013	2014	2015
Free To Air (FTA) TV	23	23	23	23	25	25
Satellite TV	1	2	3	3	3	3
Pay DTT	1	3	5	3	3	3
Cable TV	15	15	15	15	15	15
Total	40	43	46	44	46	46

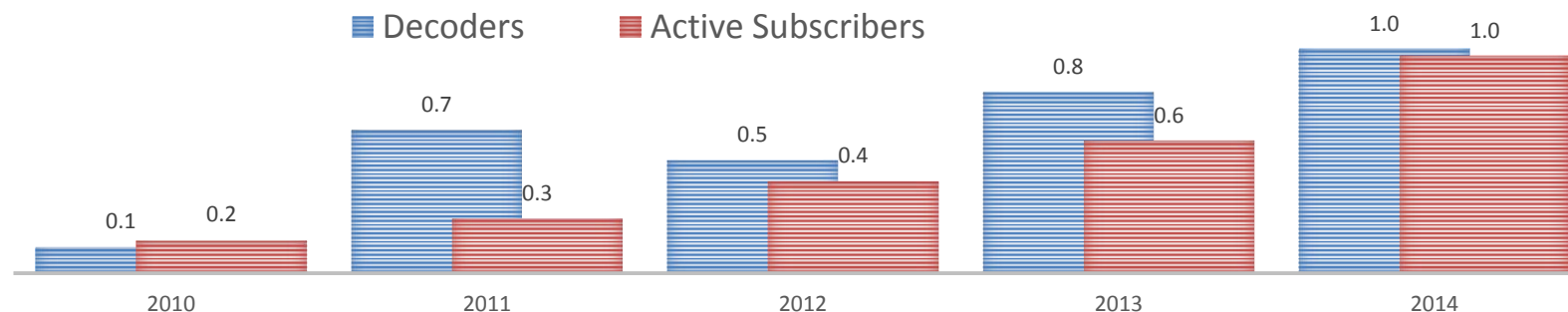
5.3b Number of Decoders sold from 2010 to 2014

Type	2010	2011	2012	2013	2014
DTT	87,428	182,790	431,475	676,937	848,961
SATELLITE	28,760	471,449	83,412	149,990	177,316
CABLE	4,000	4,300	4,800	5,500	5,900
TOTAL	120,188	658,539	519,687	832,427	1,032,177

5.3c Number of Subscribers for Pay TVs Services in Tanzania

Year	2010	2011	2012	2013	2014
DTT	87,428	176,941	319,078	449,941	715,339
SATELLITE	28,760	30,777	47,604	85,734	187,754
CABLE	36,028	43,847	55,702	74,562	96,823
TOTAL	152,216	251,565	422,384	610,237	999,916

Fig. 5.3c Number of Decoders sold and Active Subscribers (Million)



5.4 POSTAL SERVICES

5.4a Postal Service Providers

CATEGORY	2010	2011	2012	2013	2014	2015
Public Postal	1	1	1	1	1	1
International	4	7	7	8	8	8
East Africa	7	8	8	4	3	4
Domestic	7	5	5	4	4	8
Intracity	3	4	4	4	4	6
Intercity	34	26	26	26	6	9
Total	56	51	51	47	26	36

5.4b Postal Services Customers

Year	Corporate	Individuals	TOTAL
2010	1,180	175,035	176,215
2011	1,417	175,645	177,062
2012	547	158,827	159,374
2013	718	190,418	191,136
2014	694	187,603	188,297

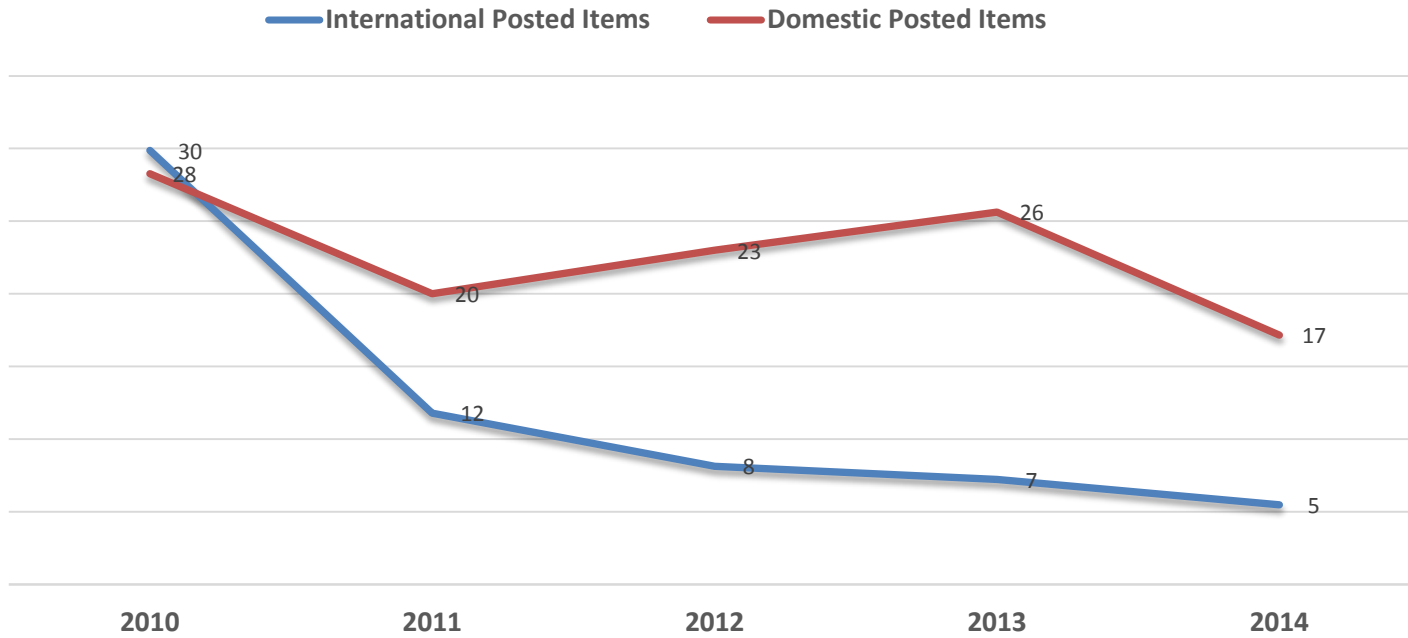
5.4c Domestic Posted Items

Year	Ordinary Mail	Parcels	Packets	Others	Total
2010	24,041,951	23,518	3,439,981	763,122	28,268,572
2011	11,711,989	25,483	7,294,756	977,001	20,009,229
2012	19,453,877	69,301	2,947,209	522,441	22,992,828
2013	21,687,080	54,681	3,280,362	612,893	25,635,016
2014	14,496,506	75,955	1,910,440	675,274	17,158,175

5.4d International Posted Items

Year	Ordinary Mail	Parcels	Packets	Others	Total
2010	25,671,482	20,705	4,091,967	86,435	29,870,589
2011	6,629,155	25,074	5,049,646	89,149	11,793,024
2012	6,015,698	25,111	2,062,133	35,027	8,137,969
2013	6,935,681	22,778	232,654	34,534	7,225,647
2014	5,257,968	23,086	167,419	29,161	5,477,634

Fig 5.4d. Posted Items (Millions)



5.4e Items Delivered from International

Year	Ordinary Mails	Parcels	Packets	Others	Total
2010	25,830,782	16,726	7,731,513	40,050	33,619,071
2011	24,869,351	22,303	10,192,645	79,630	35,163,929
2012	25,055,243	48,667	894,276	60,183	26,058,369
2013	7,654,408	42,534	18,638	56,674	7,772,254
2014	7,052,132	34,771	247,579	28,954	7,363,436

Fig. 5.4f Items posted to and Delivered from International

