

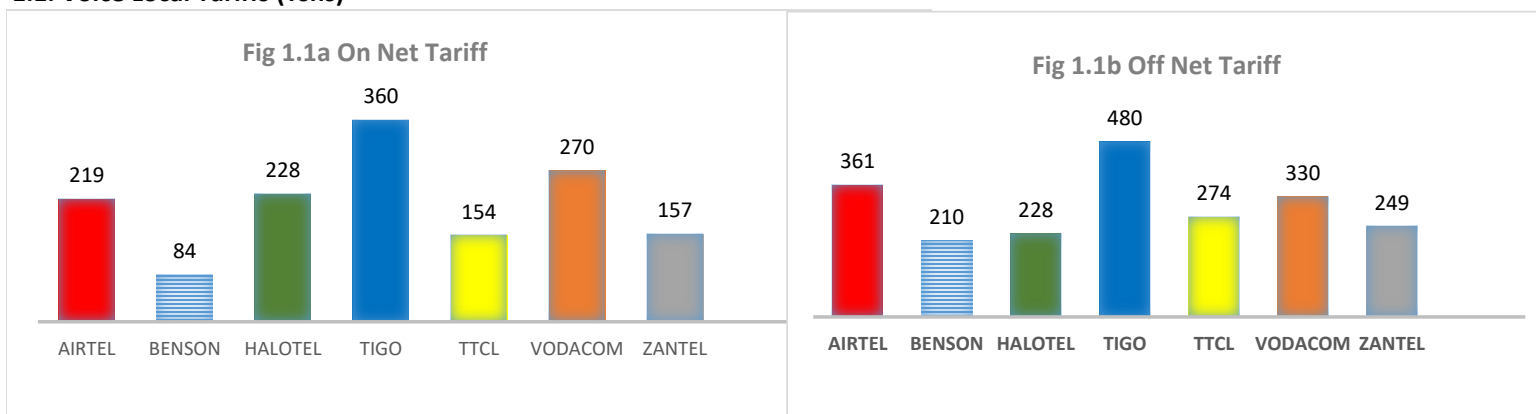
QUARTERLY COMMUNICATIONS STATISTICS

April - June 2017 Operators' Submissions

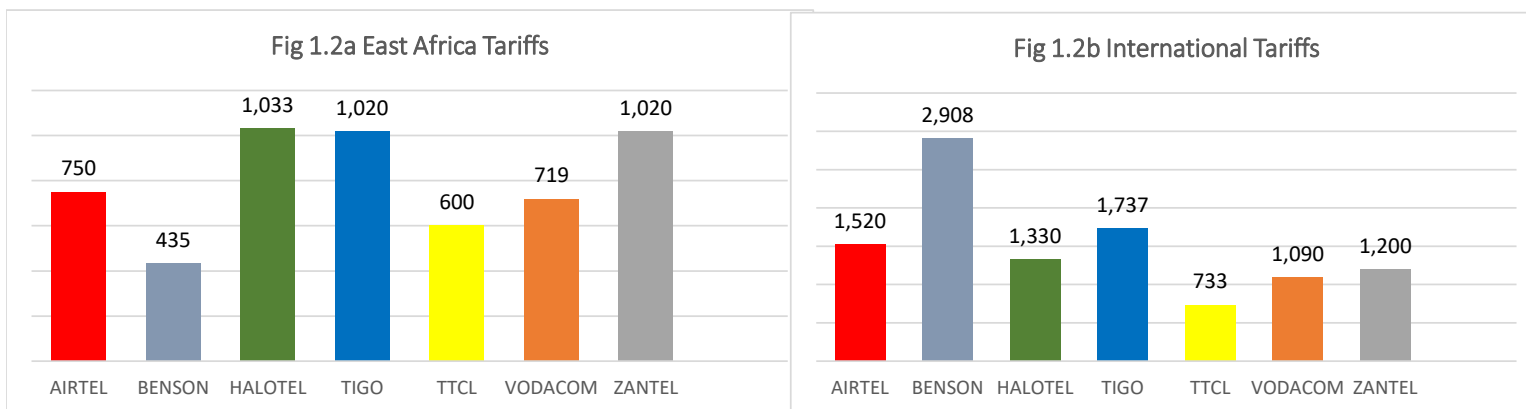
NOTE: The SOURCE of all data contained in this report are from Operators' returns

1. BASIC PREPAID PER MINUTE TARIFF (WITHOUT TAX) AS OF JUNE 2017

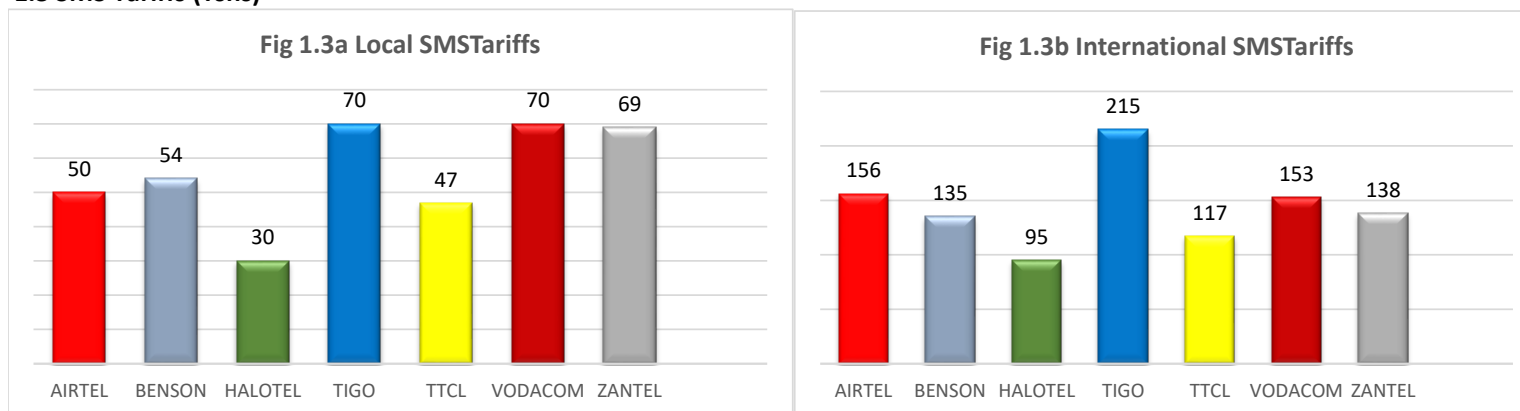
1.1. Voice Local Tariffs (Tshs)



1.2 Voice International Tariffs (Tshs)



1.3 SMS Tariffs (Tshs)



NOTE: For more tariffs details, please consult respective operators

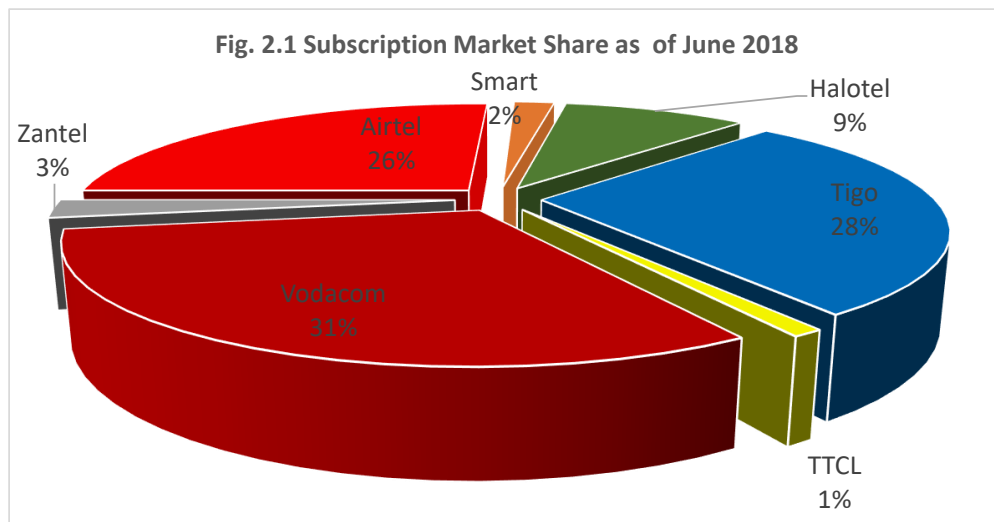
1.4 Weighted Average Tariffs (WAT) for the quarter

Destination	WAT
On Net	278
Off Net	363
EA	779
Other Int.	1,390
Local SMS	68
International SMS	95

2. TELECOM SUBSCRIPTIONS

2.1 Voice Telecom Subscriptions

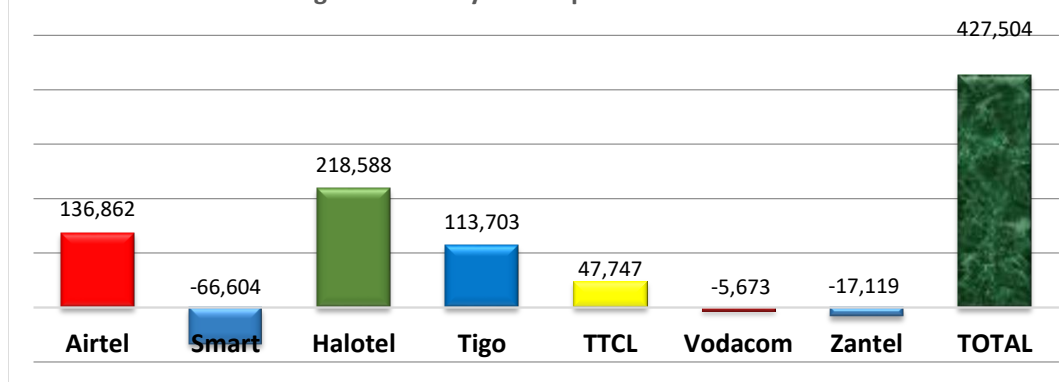
Operator	APRIL	MAY	JUNE
Airtel	10,212,483	10,245,201	10,349,345
Smart	895,376	885,878	828,772
Halotel	3,581,942	3,643,804	3,800,530
Tigo	11,256,790	11,265,628	11,370,493
TTCL	362,253	347,974	410,000
Vodacom	12,616,716	12,605,007	12,611,043
Zantel	1,004,967	996,575	987,848
TOTAL	39,930,527	39,990,067	40,358,031



2.2 Monthly Subscriptions Net Additions

Operator	MAY	JUNE	Operator NET ADDITION
Airtel	32,718	104,144	136,862
Smart	-9,498	-57,106	-66,604
Halotel	61,862	156,726	218,588
Tigo	8,838	104,865	113,703
TTCL	-14,279	62,026	47,747
Vodacom	-11,709	6,036	-5,673
Zantel	-8,392	-8,727	-17,119
TOTAL	59,540	367,964	427,504

Fig. 2.2 Monthly Subscriptions Net Addition



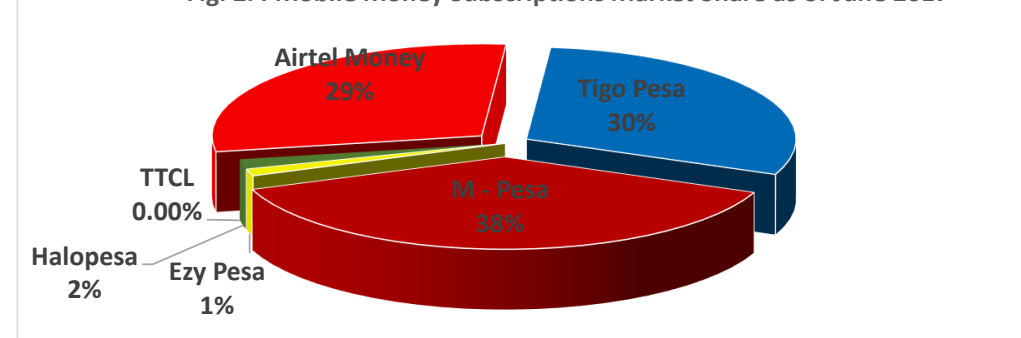
2.3 Subscriptions to Mobile and Fixed Network

NETWORK	APRIL	MAY	JUNE
Mobile Network	39,802,609	39,858,355	40,228,312
TTCL	127,767	128,582	128,191
ZANTEL	151	3,130	1,528
Fixed Network	127,918	131,712	129,719
TOTAL	39,930,527	39,990,067	40,358,031

2.4 Mobile Money Subscriptions (Mobile Money Accounts)

Operator	APRIL	MAY	JUNE
Airtel Money	5,271,759	5,570,279	5,927,712
Tigo Pesa	5,995,258	6,010,320	6,055,879
M - Pesa	7,918,939	7,870,458	7,697,585
Ezy Pesa	213,660	246,400	246,417
Halopesa	407,375	418,552	358,217
TTCL	0	0	0
TOTAL	19,806,991	20,116,009	20,285,810

Fig. 2.4 Mobile Money Subscriptions Market Share as of June 2017



2.5 Registered Subscriptions as of June 2017

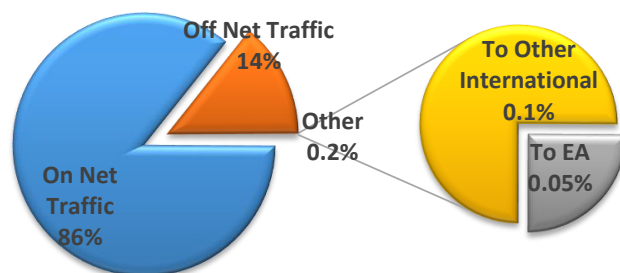
Operator	SUBSCRIPTIONS	REGISTERED	PERCENTAGE
Airtel	10,349,345	10,045,825	97%
Smart	828,772	308,344	37%
Halotel	3,800,530	3,800,530	100%
Tigo	11,370,493	11,370,493	100.0%
TTCL	281,809	281,809	100%
Vodacom	12,611,043	12,605,677	100%
Zantel	986,320	976,281	99%
TOTAL	40,228,312	39,388,959	98%

3. TRAFFIC MINUTES

3.1 Total Traffic

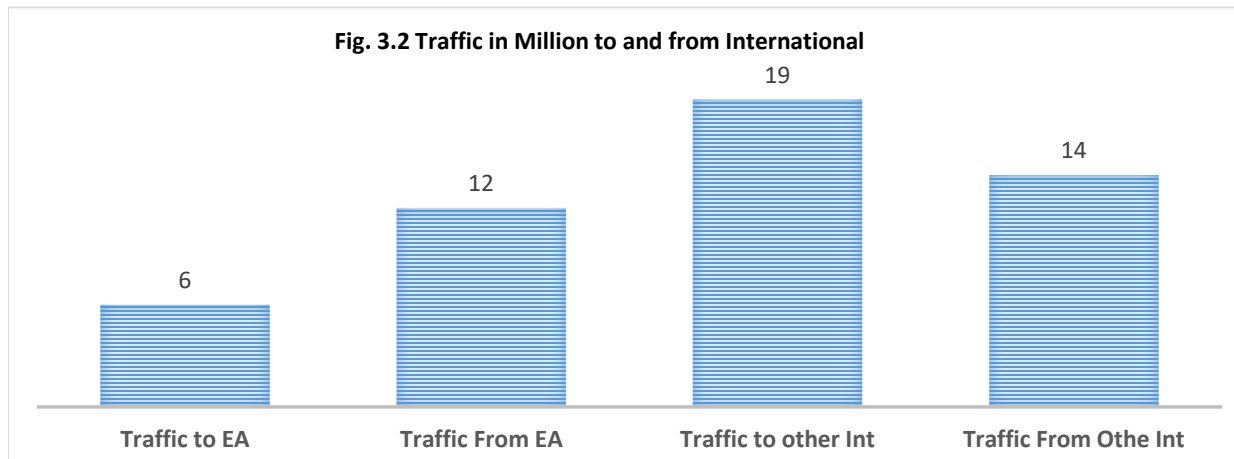
Destination	APRIL	MAY	JUNE	TOTAL
On Net Traffic	3,499,640,441	3,668,897,137	3,906,966,084	11,075,503,662
Off Net Traffic	586,629,208	590,329,209	648,916,909	1,825,875,326
To EA	2,463,430	1,868,388	1,928,083	6,259,901
To Other International	5,484,980	6,445,769	6,921,519	18,852,268
TOTAL	4,094,218,059	4,267,540,503	4,564,732,595	12,926,491,157

Fig.3.1 Percentage Share of Traffic per call Destination



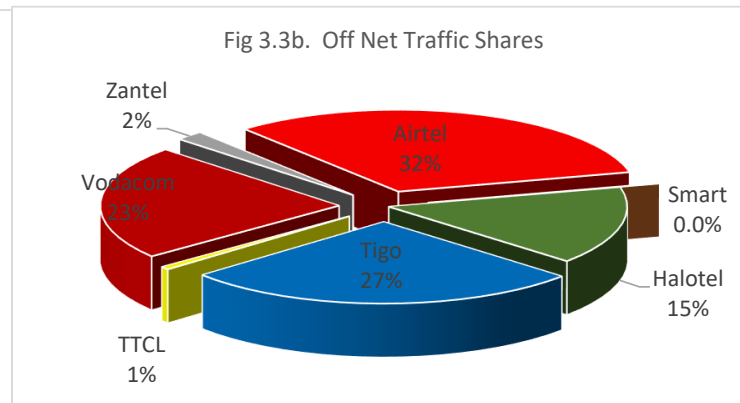
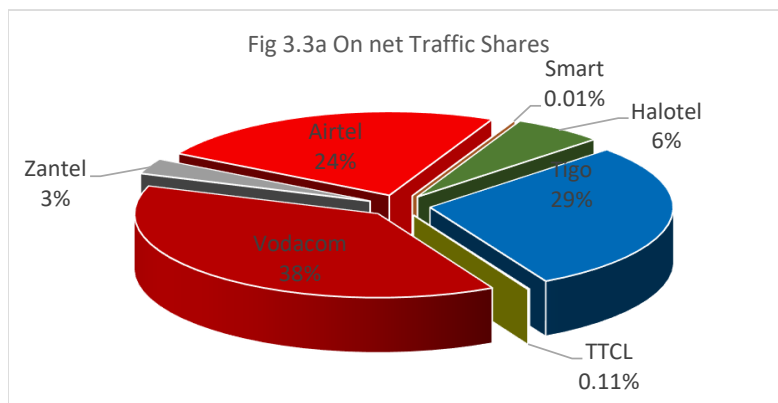
3.2 Traffic to and from International

Destination	APRIL	MAY	JUNE	TOTAL
Traffic to EA	2,463,430	1,868,388	1,928,083	6,259,901
Traffic From EA	4,686,023	3,680,084	3,821,563	12,187,670
Traffic to other Int	5,484,980	6,445,769	6,921,519	18,852,268
Traffic From Othe Int	3,402,108	5,486,727	5,323,568	14,212,403
TOTAL	16,036,541	17,480,968	17,994,733	51,512,242



3.3 Percentage Shares of Traffic Per Operators

3.3(a) Local Traffic Shares



3.3(b) International Traffic

Fig 3.3c EA Traffic Shares

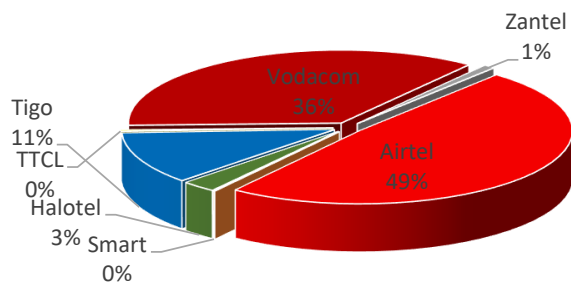
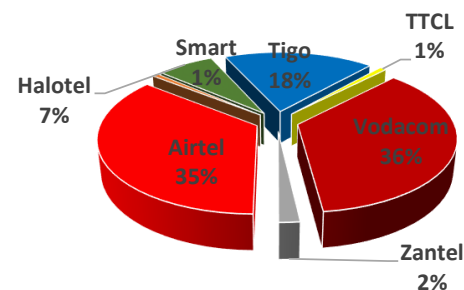


Fig 3.3d. Other Internationals Traffic Shares



3.4 Minutes Used Per Subscriber (MoU)

Destination	APRIL	MAY	JUNE	TOTAL
On net	88	92	97	276
Off Net	15	15	16	46
EA	0.1	0.0	0.0	0.2
Other Internationals	0.1	0.2	0.2	0.5
TOTAL	103	107	113	322

Fig.3.4a Monthly Percentage Shares on MoU

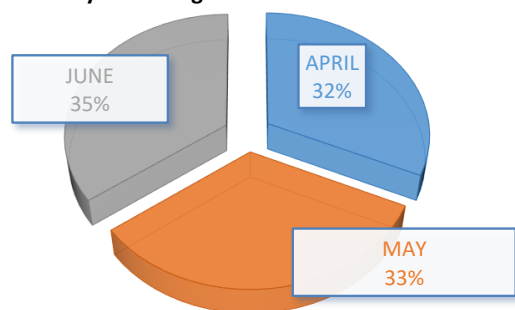
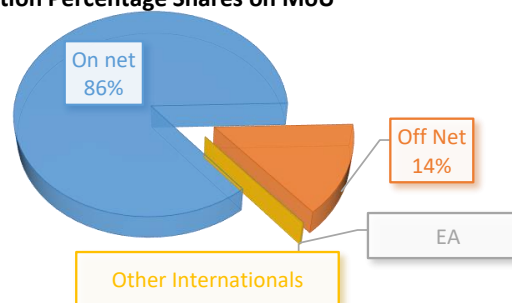


Fig.3.4b Destination Percentage Shares on MoU

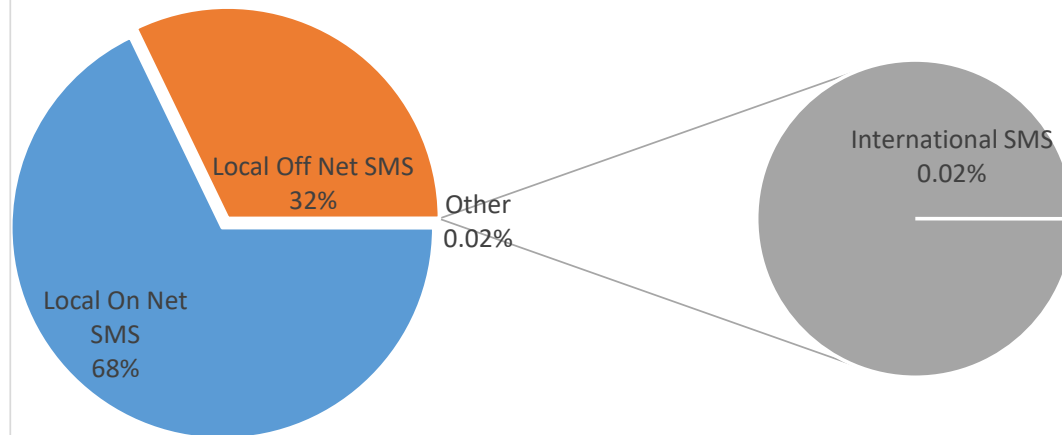


4. SHORT MESSAGES (SMS)

4.1 Local and International SMS

Destination	APRIL	MAY	JUNE	TOTAL
Local On Net SMS	4,102,108,551	4,329,342,589	4,524,882,040	12,956,333,180
Local Off Net SMS	2,028,065,991	1,956,855,583	2,154,414,270	6,139,335,844
International SMS	1,462,808	1,511,286.0	1,504,962.0	4,479,056
TOTAL	6,131,637,350	6,287,709,458	6,680,801,272	19,100,148,080

Fig. 4.1 Percentage Shares of Local and International SMS



4.2 Percentage Shares of SMS Per Operators

Fig 4.2a Percentage Shares of Local SMS

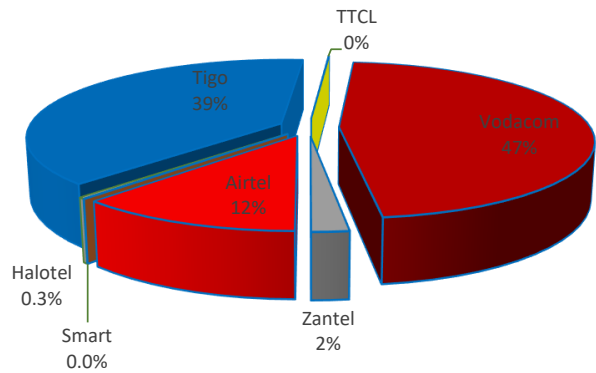
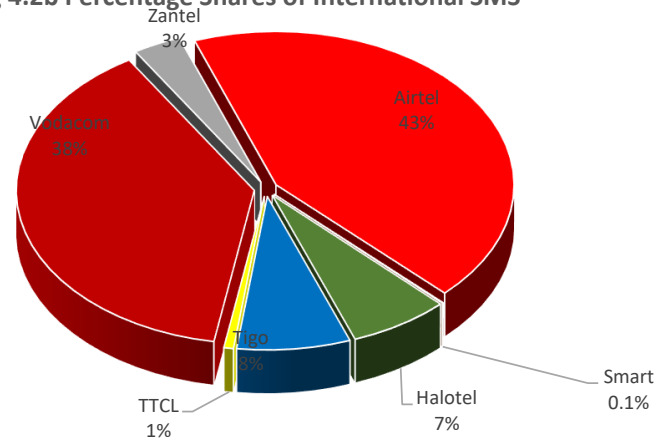


Fig 4.2b Percentage Shares of International SMS



5. SUMMARY OF COMMUNICATIONS STATISTICS

5.1 TELECOM SERVICES

5.1a Subscriptions and Teledensity

Year	2012	2013	2014	2015	2016
Fixed	176,367	164,999	142,950	142,819	129,597
Mobile	27,450,789	27,442,823	34,108,851	39,665,600	40,044,186
Total	27,627,156	27,607,822	34,251,801	39,808,419	40,173,783
Penetration	61%	61%	71%	79%	80%

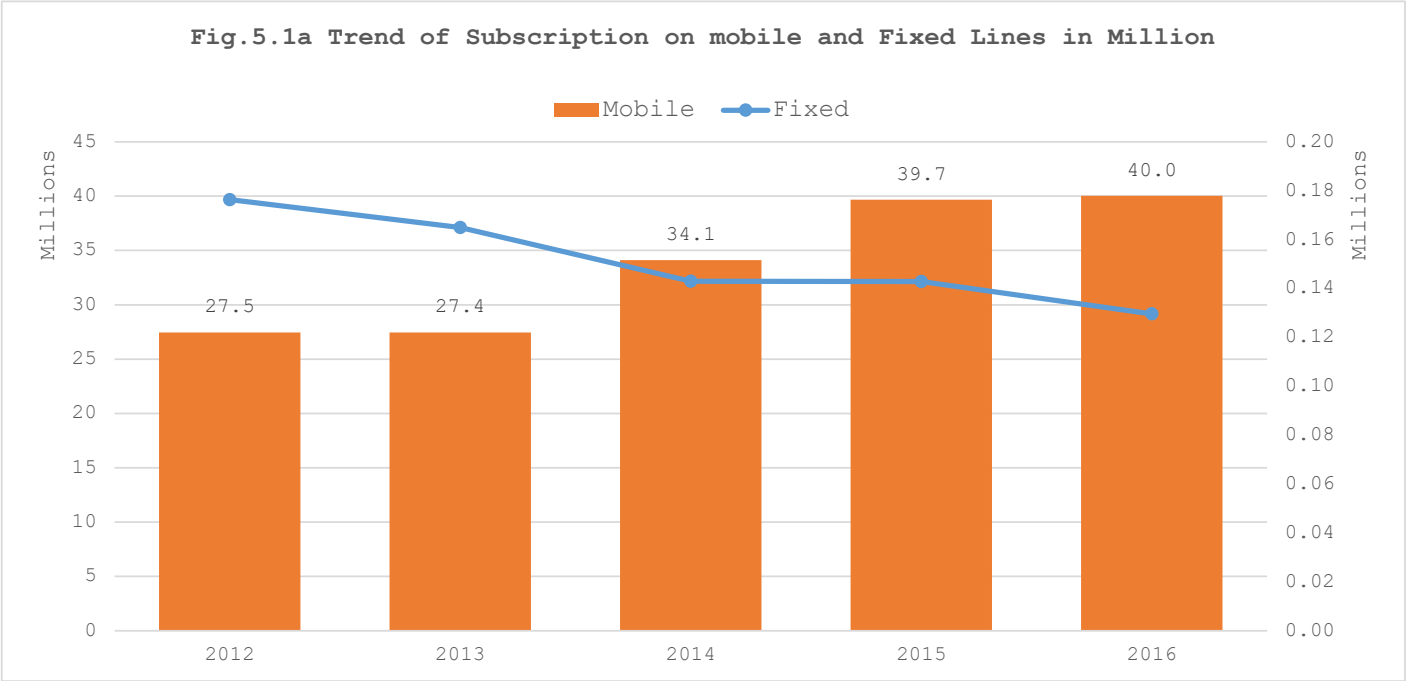
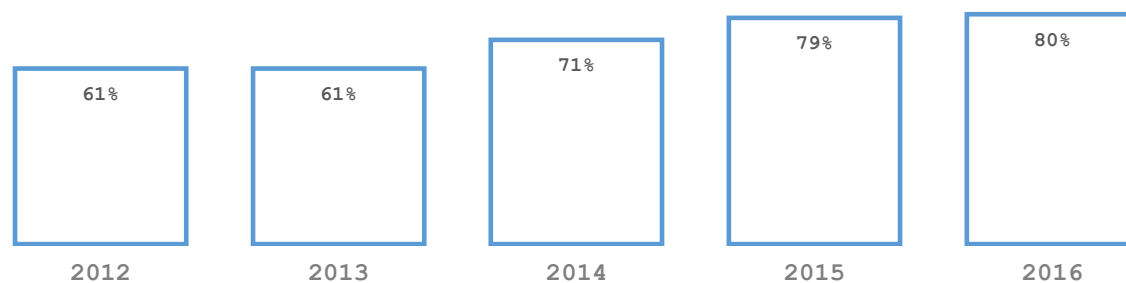


Fig.5.1b Voice Telecom Penetration

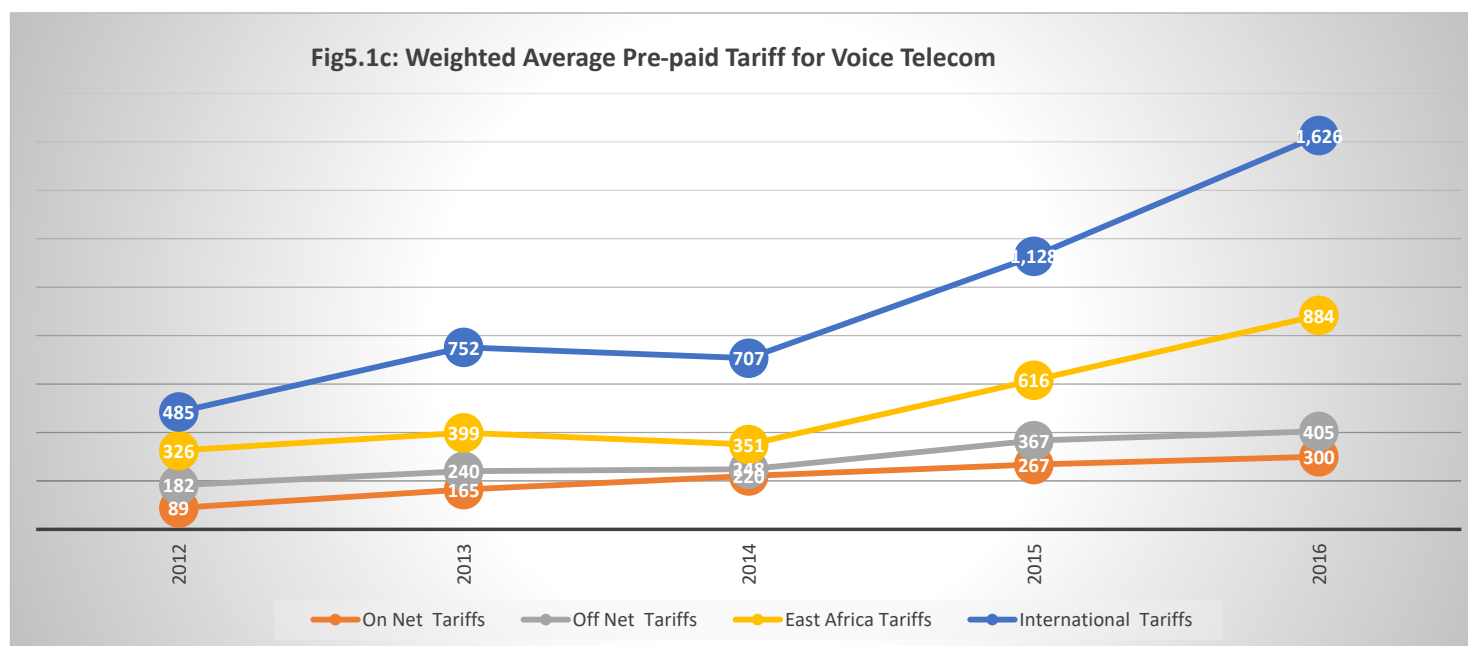


5.1b Traffic (in minutes)

Years	2012	2013	2014	2015	2016
National Traffic (On & Off Net)	24,354,279,292	34,934,613,363	41,689,212,148	43,461,094,130	51,023,633,898
Traffic to International	201,827,164	198,116,642	234,080,182	219,401,125	145,972,186
Traffic from International	253,811,569	229,961,296	258,420,938	221,145,509	171,320,372
Traffic to East Africa	67,648,652	42,535,489	53,329,431	44,821,161	35,811,296
Traffic from East Africa	68,978,489	56,624,940	54,174,595	54,078,219	79,875,098
Traffic to Other International	134,178,512	155,581,153	180,750,751	174,579,964	110,160,890
Traffic from Other International	184,833,080	173,336,356	204,246,343	167,067,290	91,445,274

5.1c Weighted Average Prepaid Tariff for voice Telecom (without Tax)

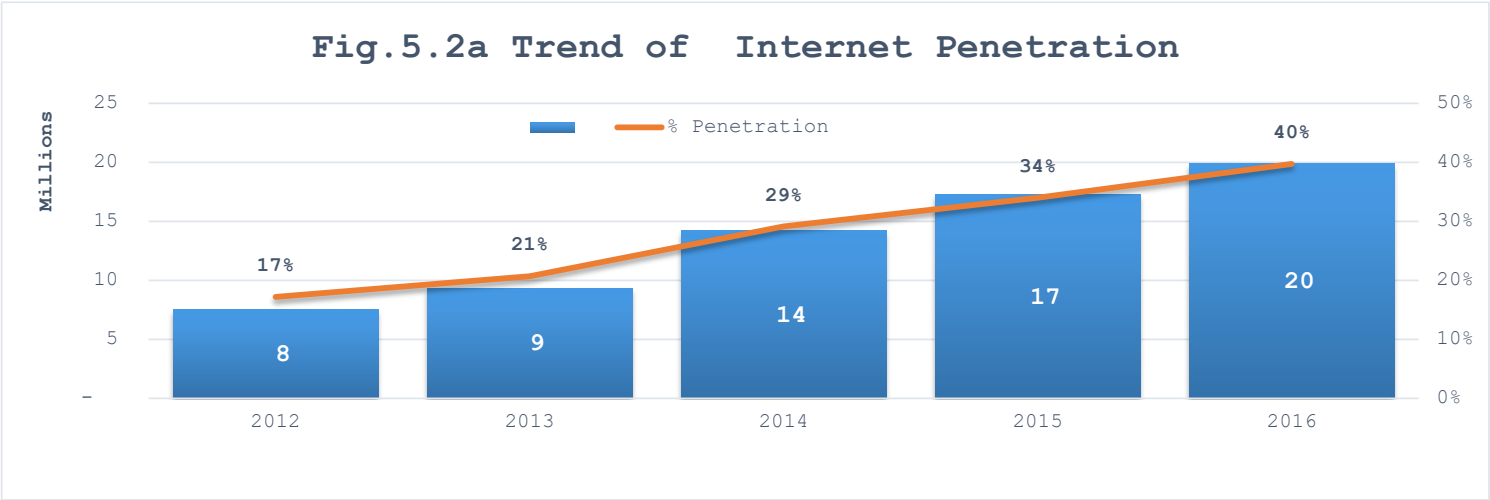
Years	2012	2013	2014	2015	2016
On Net Tariffs	89	165	220	267	300
Off Net Tariffs	182	240	248	367	405
East Africa Tariffs	326	399	351	616	884
International Tariffs	485	752	707	1,128	1,626



5.2 INTERNET SERVICES

5.2a Estimated number of users by technology type

Type of Service	2012	2013	2014	2015	2016
Fixed Wireless	777,461	1,056,940	1,913,082	662,882	1,218,693
Mobile Wireless	6,031,323	7,493,823	11,320,031	16,280,943	18,014,358
Fixed Wired	712,095	761,508	984,198	319,698	629,474
Total	7,520,878	9,312,272	14,217,311	17,263,523	19,862,525
Penetration	17%	21%	29%	34%	40%

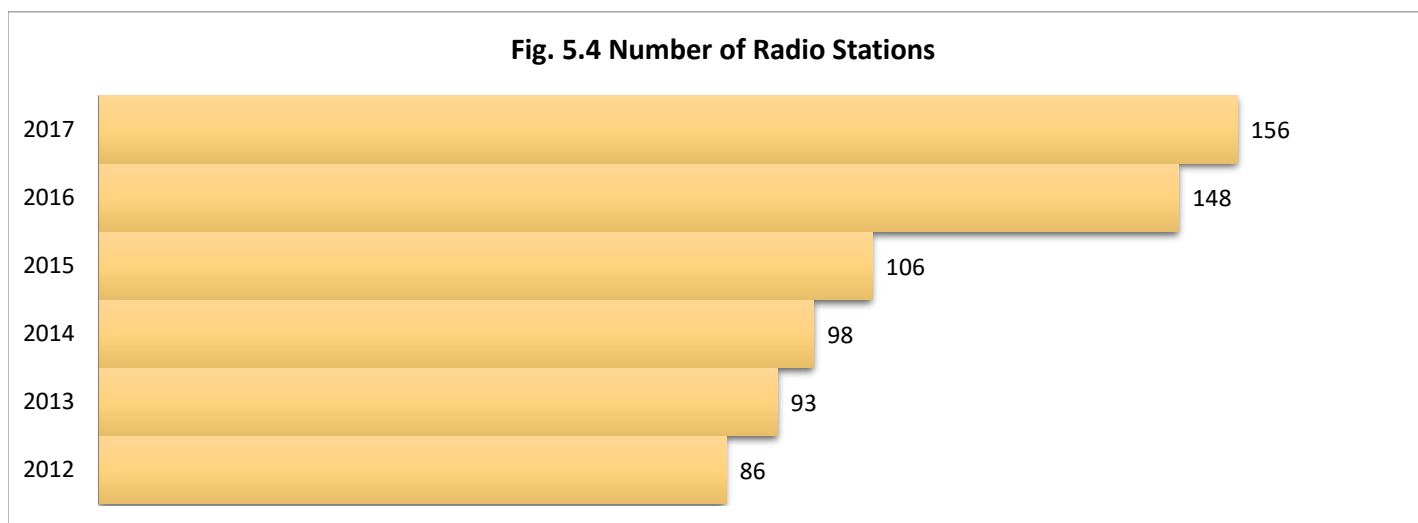


5.3 BROADCASTING SERVICES

5.3a Number of TV Stations

Type	2012	2013	2014	2015	2016
Free To Air	23	23	25	25	25
Satellite TV	3	3	3	3	3
Pay DTT	5	3	3	3	3
Cable TV	15	15	15	15	15
Total	46	44	46	46	46

5.3b Number of Radio Stations



5.3c Number of Active Subscribers/Active Decoders for Pay TVs Services in Tanzania

Year	2012	2013	2014	2015	2016
DTT	319,078	449,941	715,339	717,824	837,461
SATELLITE	47,604	85,734	187,754	192,571	224,667
CABLE	55,702	74,562	96,823	125,043	158,224
TOTAL	422,384	610,237	999,916	1,035,438	1,220,352

5.4 POSTAL SERVICES

5.4a Postal Service Providers

CATEGORY	2012	2013	2014	2015	2016
Public Postal	1	1	1	1	1
International	7	8	8	8	8
East Africa	8	4	3	4	2
Domestic	5	4	4	8	8
Intracity	4	4	4	6	9
Intercity	26	26	6	9	5
Total	51	47	26	36	33

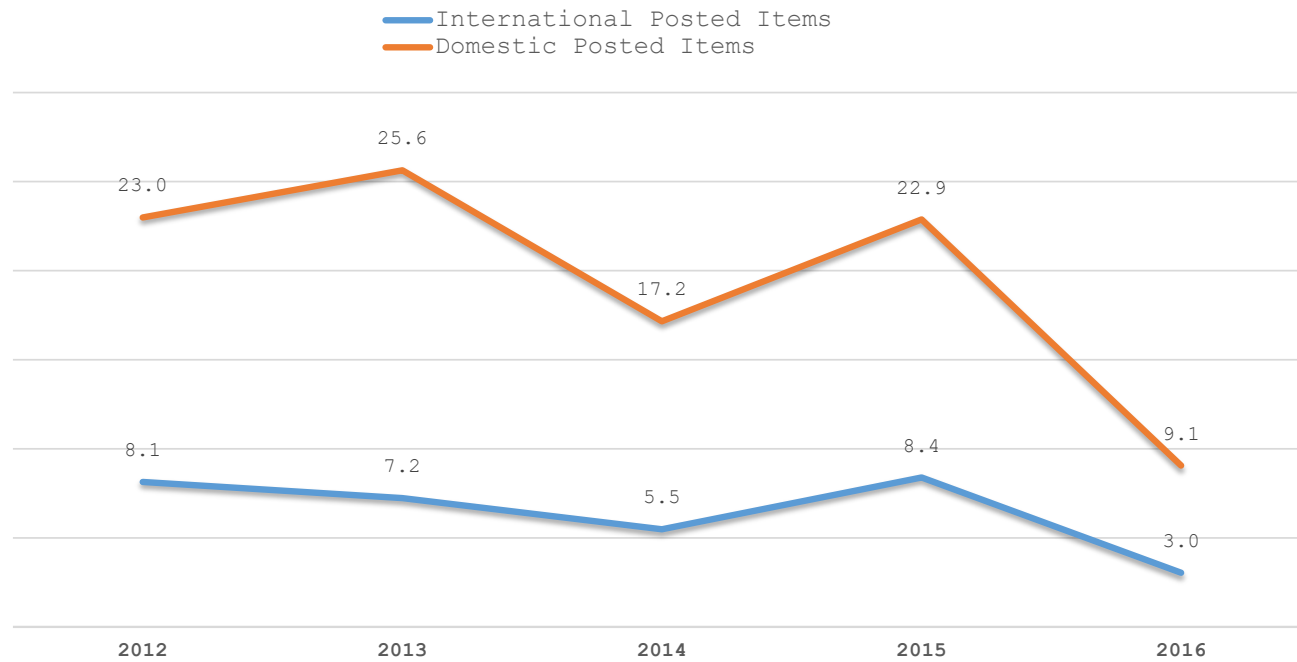
5.4b Postal Services Customers

Year	2012	2013	2014	2015	2016
Corporate	547	718	694	158,487	16,423
Individuals	158,827	190,418	187,603	364,458	364,953
TOTAL	159,374	191,136	188,297	522,945	381,376

5.4c Domestic and International Posted Items

Item	2012	2013	2014	2015	2016
Domestic Items	22,992,828	25,635,016	17,158,175	22,870,106	9,058,968
International Items	8,137,969	7,225,647	5,477,634	8,389,065	3,039,816
TOTAL	31,130,797	32,860,663	22,635,809	31,259,171	12,098,784

Fig 5.4d. Posted Items (Millions)



5.4e Items Posted to and Delivered from International

Year	2012	2013	2014	2015	2016
Delivered from Ir	26,058,369	7,772,254	7,363,436	9,014,973	4,240,327
Posted to Int	8,137,969	7,225,647	5,477,634	11,259,171	12,098,784
TOTAL	34,196,338	14,997,901	12,841,070	20,274,144	16,339,111

Fig. 5.4f Items posted to and Delivered from International

