



TANZANIA COMMUNICATIONS REGULATORY AUTHORITY



2021 COUNTRY DATA

1.0	DEMOGRAPHIC INDICATORS	Dec.2021 Status	Sources
1.1.1	Population – estimate	59,441,988	NBS Population Projections
1.1.2	Urban Population	17,594,828	
1.1.3	Rural Population	41,847,160	
1.1.4	Male Population	29,132,238	
1.1.5	Female Population	30,309,750	
1.1.6	Age Group (6-18)	17,202,380	
1.1.7	Total Number of Households	9,362,758	
1.1.8	Land Area (km ²)	886,100	
1.1.9	Density (/km ²)	51	
1.1.10	Gross National Income (GNI) (US\$, Billion)	1,080	World Bank Estimates, 2020
1.1.11	Gross Domestic Product (GDP) per Capita (US\$, Billion)	1,076	World Bank Estimates, 2021
1.1.12	Literacy rate (%)	71%	2012 Census Report

2.0	TELEPHONY INDICATORS	Dec.2021 Status
2.1	FIXED TELEPHONY	
2.1.1	Main Fixed Telephone Lines	71,834
2.1.2	Main Fixed Telephone Lines per 100 Inhabitants	0.12
	MOBILE TELEPHONY	
2.2.1	Number of Mobile Cellular Connected Subscribers	54,044,384
2.2.2	Active Mobile Cellular Subscribers per 100 Inhabitants	91%
2.2.3	Percentage of Population Covered by a Mobile Cellular Telephone Network	95%
2.3	AFFORDABILITY OF TELEPHONY SERVICES	
2.3.1	Mobile cellular – price of a one-minute local call (peak, to fixed) (USD)	0.013
2.3.2	Mobile cellular – price of a one-minute local call (peak, on-net) (USD)	0.013
2.3.3	Mobile cellular – price of SMS (on-net)(USD)	0.004
2.3.4	Mobile cellular – price of SMS (off-net) (USD)	0.004

3.0	INTERNET INDICATORS	Dec.2021 Status
3.1	Total Broadband (Fixed Broadband + Mobile Broadband) Internet subscribers	29,858,759
3.2	Broadband (Fixed Broadband + Mobile Broadband) Subscribers per 100 Inhabitants	50.23
3.3	Affordability of Data Services (Average prices per month)	1G per – TZS2,700 5G per – TZS9,450 10G per – TZS17,440

4.0	BROADCASTING INDICATORS	Dec.2021 Status
4.1	RADIO BROADCASTING INDICATORS	
4.1.1	Total Number of Public Broadcasting Radio Licences	2
4.1.2	Total Number of Commercial Broadcasting Radio Licences	183
4.1.3	Total Number of Community Broadcasting Radio Licences	13
4.1.4	Number of Public Broadcasting Radio Licences Operational	2
4.1.5	Number of Commercial Broadcasting Radio Licences Operational	179
4.1.6	Number of Community Broadcasting Radio Licences Operational	13
4.1.7	Number of transmission sites for radio	78
4.2	TELEVISION BROADCASTING INDICATORS	
4.2.1	Number of Subscription Television Licences	14
4.2.2	Number of Free-to-Air Television Licences	34
4.2.3	Number of Subscription Television Licences Operational	14
4.2.4	Number of Free-to-Air Television Licences Operational	30
4.2.5	Number of Digital Satellite Stations	0
4.2.6	Number of Digital Terrestrial Stations	0
4.2.7	Number of Analogue Terrestrial Stations	0
4.2.8	Number of Signal Distributors	4
4.2.9	Number of Content Distributors	4
4.2.10	Number of set-top boxes	3,190,346

4.2.11	Proportion of households with a TV (Total number of households surveyed with a TV/Total number of household surveyed)	24%
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5.0	TANZANIA POSTS CORPORATION (TPC) INDICATOR	Dec.2021 Status
5.1	POSTAL INFRASTRUCTURE	
5.1.1	Total Number of Post Offices staffed by employees of the Designated Operator	144
5.1.2	Total Number of Postal Service Points not staffed by employees of the designated operator	99
5.1.3	Total Number of Postal Service Points (5.1.1. + 5.1.2.)	243
5.1.5	Total Number of Postal Facilities not open to the Public (Sorting centres excluding delivery offices)	7
5.2	ACCESS TO POSTAL SERVICES	
5.2.1	Total Number of Post Office Boxes (P.O. Boxes)	173,000
5.2.2	Percentage of mail delivered through P.O. Box or Postal Service Point Counter	90%
5.2.3	Proportion of mail delivered directly to the home or business premises	85%
5.2.4	Proportion of the population that is excluded from postal delivery	20%
5.3	FINANCIAL PERFORMANCE OF THE DESIGNATED OPERATOR	
5.3.1	Operating Revenues (USD\$)	12,855,822
5.3.2	Operating Costs (USD\$)	11,955,382
5.3.3	Operating Profit/(Loss) (USD\$)	900,439
5.4	DESIGNATED OPERATOR MAIN REVENUES (as a % of 7.12.1 above) Breakdown of total revenue by postal product. The data are in percentages and the sum of headings 5.4.1 to 5.4.4 must therefore be 100%.	
5.4.1	Letters	27.7%
5.4.2	EMS	59.5%
5.4.3	Financial Services	3.5%
5.4.4	Other Revenue	9.2%
5.5	DESIGNATED OPERATOR MAIN COSTS (as a % 5.3.2. above)The main area of interest is to express staff costs as a percentage of total operating costs	
5.5.1	Staff	55%
5.5.2	Other Costs	45%
5.6	POSTAL TRAFFIC/VOLUMES -DESIGNATED OPERATOR	

5.6.1	Total Mail Volume Per Product Category - Letter Post – Domestic	2,210,487
5.6.2	Total Mail Volume Per Product Category - Letter Post – International Outband	497,525
5.6.3	Total Mail Volume Per Product Category - Letter Post – International Inbound	825,880
5.6.4	Total Mail Volume Per Product Category - EMS – Domestic	516,725
5.6.5	Total Mail Volume Per Product Category - EMS – International Outbound	10,675
5.6.6	Total Mail Volume Per Product Category - EMS – International Inbound	4,903
5.6.7	Total Mail Volume Per Product Category - Parcels – Domestic	7,120
5.6.8	Total Mail Volume Per Product Category - Parcels – International Outbound	1,423
5.6.9	Total Mail Volume Per Product Category - Parcels – International Inbound	9,051
5.7	POSTAL TARIFFS - LETTERS (20g)	
5.7.1	Basic tariff for a domestic letter (in US \$)	0.40
5.7.2	Basic tariff for an international letter to the USA (in US \$)	1.13
5.7.3	Basic tariff for an international letter to the UK (in US \$)	1.00
5.8	POSTAL TARIFFS – PARCELS	
5.8.1	Basic tariff for a domestic parcel inter-city (in US \$)	2.50
5.8.2	Basic tariff for an international parcel to the USA (in US \$)	32.00
5.8.3	Basic tariff for an international parcel to the UK (in US \$)	33.10
5.9	POSTAL TARIFFS - EMS (500g)	
5.9.1	Basic tariff for a domestic EMS Inter-City (in US \$)	6.50
5.9.2	Basic tariff for an international EMS to the USA (in US \$)	30.61 Docs 32.30 Parcel
5.9.3	Basic tariff for an international EMS to the UK (in US \$)	28.35 Docs 29.90 Parcel
5.10.	EMPLOYMENT - DESIGNATED OPERATOR	
5.10.1	Total Number of Full-Time Staff employed by the Designated Operator	732
5.10.2	Total Number of Part-time Staff employed by the Designated Operator	18
5.10.3	Total Number of Staff employed by the Designated Operator (5.10.1. + 5.10.2.)	750

5.10.4	Female staff as a percentage of total number of Staff (as a percentage of 5.10.3)	55.3%
5.10.5	Female Management Staff as a percentage of the total number of Staff.	0.8%
5.10.6	Delivery Staff as a percentage of the total number of staff (as a percentage of 5.10.3.)	8%
5.11	CONNECTIVITY	
5.11.1	Percentage of Permanent Post Offices with Internet Connectivity	98%
5.11.2	Percentage of Permanent Post Offices providing public internet access points	75%
5.11.3	Percentage of Permanent Post Offices using counter automation systems	98%